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ADULTS ONLY RETAILING IN AUSTRALIA

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HISTORICALLY

35,000BC

First 'Venus' statuette
carved in a cave near
Stuttgart

1AD

Italian writer, Gaius
Petronious, writes first
pornographic novel,
The Satyricon

1353

Giovanni Boccaccio
publishes *The Decameron* —
still banned in Australia
and UK five centuries later

1748

John Cleland publishes
Fanny Hill in UK

1894

First commercial exhibition
of porn on a Kinetoscope
(peepshow film loop movie
viewer)

1896

First theatrical screening
of porn on Cinematographer
(film projection)

1902

First commercial exhibition
of porn on a Mutoscope
(peepshow flip card
movie viewer)



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THE DAY WE BEGAN TO FIGHT BACK!

BY DAVID WATT

A WORD FROM THE PRESIDENT

TWENTY FIVE YEARS AGO . . . SOMETHING HAPPENED THAT CONTINUES TO INFLUENCE EVERYTHING WE DO IN THE AUSTRALIAN ADULT INDUSTRY TODAY.

Back in the day when Paul Keating was our Banana Republic Prime Minister, the internet didn't exist for public consumption, and before John Ibrahim was the King of the Cross, there was a meeting at a nondescript restaurant on Sydney Harbour.

IT WAS 10 NOVEMBER, 1992

The official minutes of the meeting state:

••

ROBBIE SWAN, LOBBYIST, ADDRESSED THE MEETING NOTING THE STRENGTH OF THE FORCES STACKED AGAINST OUR INDUSTRY AND THE IMPORTANCE THAT WE HAVE AN ACTIVE ASSOCIATION THAT CAN COUNTER THESE MOVES.

HE CITED THE SUCCESS OF THE ADULT VIDEO INDUSTRY ASSOCIATION (AVIA) TO SHOW THAT IT IS POSSIBLE TO DEFEAT THE MORAL MINORITY IF AN ORGANISED EFFORT WAS PUT IN PLACE.

••

AND THUS THE EROS ASSOCIATION WAS BORN . . .

Jos Berg of Australian Rosie Contact Magazine fame was elected the first President, there were two Vice-Presidents in the form of Melbourne based HGC co-founder Ken Hill, and Colin Edwards from North Queensland, owner of Sweethearts Adult Store in Townsville.

All three gents above are still active in the Australian Adult Industry today.

Although Robbie Swan declined to be nominated, his partner Fiona Patten, currently a MLC in the Victorian Parliament, David Newnham now heading the vibrant American adults products company *Screaming O*, and myself were among some of the elected members of the board that day over a quarter of a century ago.

To this day, we continue our active participation in all things adult in Australia.

So much has happened since then, we as an industry have faced many challenges over the years, including police raids, customs seizures, increased censorship, banning of 1900 phone sex lines, general discrimination in all forms, the decline of media sales, and the rise of the internet.

When discussing discrimination — human rights, banking, advertising, local councils, landlords, wage subsidies are just some of the daily intolerances we must endure.

There has been an emergence of the Australian Christian Lobby and other anti-adult industry groups.

These moral porn police groups are lobbying for more restrictions on our lives and businesses daily, the latest such as the Cory Bernardi lead Australian Conservative Party continue to want to get into our bed(rooms) and dictate what we can or cannot do.

On the other hand, since 1992 we have had a few wins in the court of the moral high ground.

There have been legal wins in the courts, increased positive media assisting in mainstreaming our industry, public support via Australian Sex Party, an elected official into Victorian Parliament, Supportive Sex Surveys, increased sales trends, defeating the internet filter, launches of companies onto the ASX, successfully keeping X-Rated legal federally and many more positives.

Let's not forget to mention that back in 2000 EROS published *Hypocrites*, calling for a Royal Commission into churches and exposing paedophile priests.

With the launch of a long successful adult consumer show, the rise of the Adult Department Stores, and Megastores, a more sophisticated and professionally managed adult industry, together with increasing consumer support we are stronger and more capable of fighting ... and we must!

Robbie Swan, has put together a wonderful timeline of the Australian Adult Industry, before and after the creation of AVIA / EROS. It is packed with events that to many seems innocuous, however the battlelines of yesteryear, continue to be fought on the frontlines today against the self-appointed porn police and wowers trying to disrupt our livelihoods and close down our industry.

In 25 years, I would agree that the World is a very different place, there is Malcolm Turnbull, mobile phones, Melbourne Storm, Google and GST...

But in some ways it is still the same.

Robbie Swan, who deserves an honourable PHD for his knowledge of everything EROS, his words at the 1992 Inaugural Meeting still ring true:



ROBBIE SWAN AND DAVID WATT | HGC CHRISTMAS PARTY 2016

“

*THE STRENGTH OF THE FORCES
STACKED AGAINST OUR INDUSTRY
AND THE IMPORTANCE THAT WE
HAVE AN ACTIVE ASSOCIATION
THAT CAN COUNTER THESE MOVES.*

”

DAVID

David Watt is co-founder of the multi-award winning distributor Windsor Wholesale Australasia and has been Eros President since 2014. Despite his youthful looks he has more than 30 years industry experience and holds an MEI (Masters of Entrepreneurship and Innovation) from Swinburne University which he completed in 2011.



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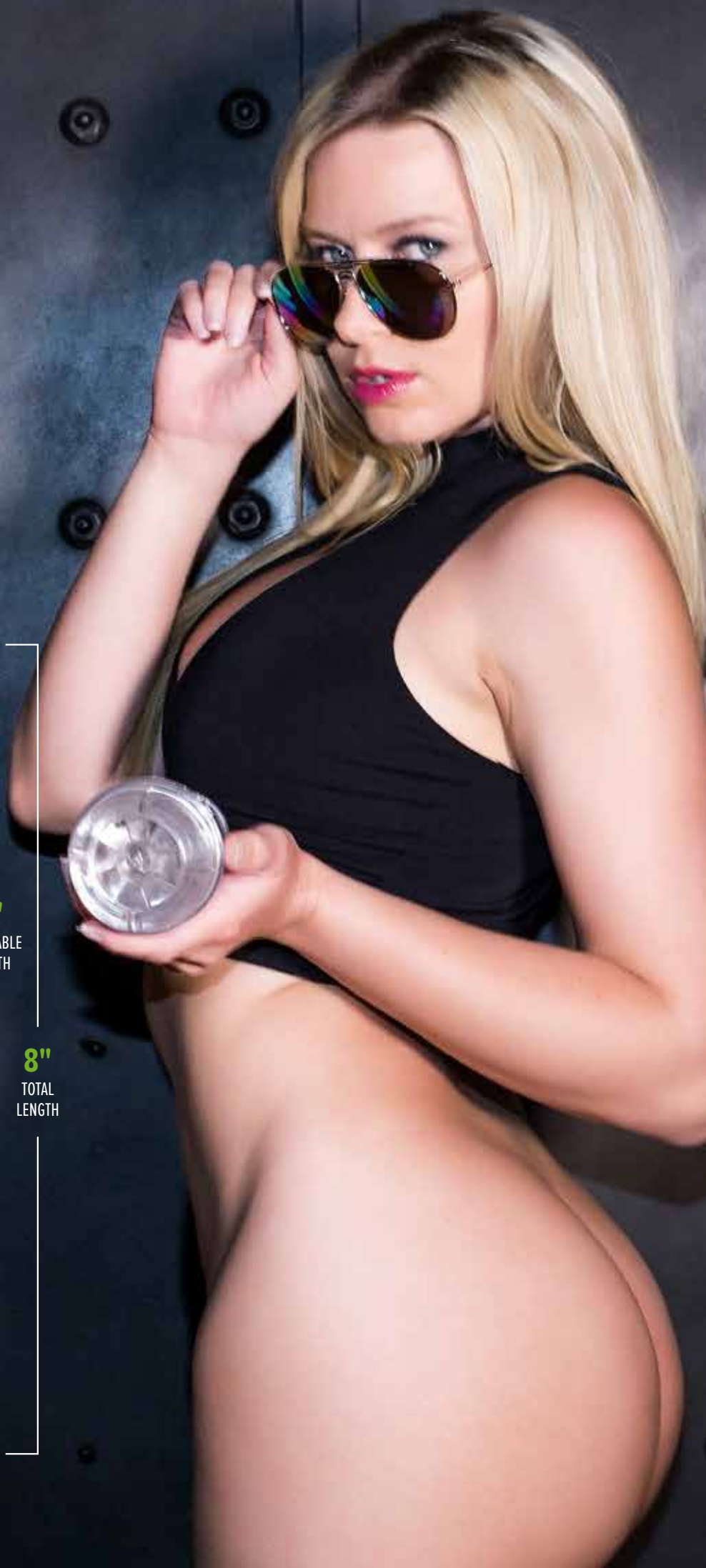
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INSERTABLE
LENGTH

8"
TOTAL
LENGTH

AVIATOR INNER TEXTURE



A NOTE FROM THE GENERAL MANAGER

BY RACHEL PAYNE

REFLECTING ON THE TWENTY-FIVE YEARS THAT HAS BEEN THE ADULTS-ONLY INDUSTRY ASSOCIATION, IT IS AMAZING TO SEE HOW MUCH HAS CHANGED SOCIALLY AND HOW LITTLE HAS CHANGED LEGALLY.

Look at the social acceptance that sexuality and lifestyle enjoy nowadays. Then compare that to the fact that it is still technically 'illegal' to sell an x-rated movie in an adult store. It's somewhat disheartening to think that the moral police still walk the halls of parliament, inflicting their own personal prejudice and conservatism on people's private lives. But what is comforting is that society, generally, couldn't give a fuck what adults do in their own private lives.

This is why Eros is here. We challenge those old-conservative beliefs and practices by educating the public, normalising these conversations and making people realise that the world has not come crashing down around them just because of something as innate and pleasurable as sex. In the two years I've been with Eros, this is probably the thing that astounds me the most. I have conversations everyday with people about the issues and the discrimination the adult industry suffers, and they can't believe that it is even an issue. This has been evident over the last year especially with some of the campaigns we have been working on.

With the launch of the financial discrimination campaign we received overwhelming public support in calling out the banks. Why shouldn't a legal tax-paying adult business have access to the same banking facilities as any other small business? Similarly, conversations

around classification and communication with the classification branch have been productive, albeit supportive of the industry and reform. Contrary to our outdated and stale laws, it is quite evident that a new movement for the adult industry is emerging as being a bit of a powerhouse in response to this wave of conservatism, and it is gaining supporters, more so now than ever.

2017 – THE YEAR OF PRODUCTIVITY

This year has certainly been eventful, both socially and politically and has seen us gain a new membership base with brothel licensees joining Eros for representation, the launch of the financial discrimination campaign, establishing relationships with the classification branch, moving forward with an industry self-regulatory model, member's meetings in QLD, WA and VIC and discovering new affiliates and allied service providers, lobbying government and key stakeholders both locally, state-based and federally, as well as plenty of positive media.

FINANCIAL DISCRIMINATION, INDUSTRY REPORT AND THE BANK'S RESPONSE

With the highly successful call-out to members for experiences of discrimination by the banks, case studies were accumulated and a report was produced, outlining 28 separate cases of discrimination all with the commonality of discrimination from a financial institution simply for being part of the 'adult industry'. The Financial Review first received the report, requesting an exclusive on the story which in itself is a win for the industry, with several dozen other prominent news sources running the story — outlining both the findings of the report and members stories.

Bank responses were, as expected, vague and full of rhetoric, often citing reasons for refusal associated with the industry being high-risk, for moral or ethical reasons or as an 'internal policy' of the financial institution. As you will see in the report, none of these reasons seem to have any evidence to support such a stance.

This momentum has meant Eros has been able to engage with the Small Business Ombudsman, the Small Business Minister and the Australian Bankers Association, bringing light to the overwhelming issue of discrimination that many adults-only businesses are subject to.

In this edition of the Journal the report and findings are discussed on page 14.

CLASSIFICATION: I CAN'T BELIEVE THIS IS STILL AN ISSUE

For the first time since the classification scheme was adopted, reform has been on the agenda, with the classification portfolio moving from the Attorney-General's to the Communications Department. A less adversarial approach has meant that the classification branch is interested in input from the industry association in moving towards an industry-based regulatory model, both modernising and simplifying the classification structure and guidelines. We are also lobbying to see a review of the guidelines for 'refused classification' (RC) to be re-considered as X-rated, insofar as they are consensual sexual acts, such as many fetish based acts and BDSM.

Adult media and production is a strong emerging industry in Australia, and Eros will be lobbying the classification branch to consider this market as something that should have access to regulation in Australia. We are working

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THIS MOMENTUM HAS MEANT EROS HAS BEEN ABLE TO ENGAGE WITH THE SMALL BUSINESS OMBUDSMAN, THE SMALL BUSINESS MINISTER AND THE AUSTRALIAN BANKERS ASSOCIATION, BRINGING LIGHT TO THE OVERWHELMING ISSUE OF DISCRIMINATION.

”



RACHEL PAYNE

with media production companies and performers on professionalising the industry through an industry-advised code of conduct. This is a good starting point to demonstrate the collaborative approach of the industry in an effort to see regulation become a reality — either through an industry-based model or a co-regulatory approach with the department.

Recently the classification board released a media statement in response to several damning articles and reports that found rigid classification had resulted in many print publications having to airbrush labia considered as ‘too rude’, that is, removing the inner labia to appease the strict requirements of what was considered ‘appropriate’. This is censorship one-on-one! The classification board vehemently denied ever requiring such measures, however as the adult industry has continually pointed out, too much labia was always deemed as ‘too rude’ and would be refused — meaning there was no other option for publication. For the board to now be back-flipping on something that has

been an ongoing issue is something the industry can consider as a small win, with censorship no longer detailing what kind of bodies should be in adult content.

ADULT INDUSTRY SUPPORT TO THE MARRIAGE EQUALITY DEBATE

With the federal government’s push for a marriage postal vote plebiscite, Eros responded by offering members door stickers in support of marriage equality. The adult industry has always been a strong supporter of equality and LGBTIQ+ rights, and encourages inclusiveness and acceptance of love and sexuality. As an industry, we wave the rainbow flag high and support equality.

THE YEAR AHEAD, EROS SURVEYS MEMBERS AND PLANS FOR 2018

A survey has been circulated to members to better inform us on what campaigns or issues are most important for our businesses and for the industry as a whole. I encourage all members to complete this survey and provide any feedback on what issues you care about.

In 2018, Eros will continue with campaigns that not only promote and professionalise the adults industry, but will be of value to your adults-only business, such as:

- Wage subsidies and discrimination — let’s get our industry recognised professionally and rewarded.
- Working with allied health providers in linking the industry with aged-care facilities, disability service providers and having discussions around sex and disability and sex and seniors.
- Adult media and production and the emerging industry in Australia — code of conduct.
- Ethics and the industry — from porn consumption to toy safety and ethical production.
- Recreation cannabis — the market and future ventures for adult retail.

I want to thank you all for your support and encouragement over this last year.

It has been a good year with 2018 set to be even better.

RACHEL

COMMUNITY SUPPORT FLIRT WOY WOY

BY NICK WALLIS

FLIRT ADULT STORE HAS BEEN AROUND SINCE 2003, ORIGINATING IN BATHURST AND THEN EXPANDING TO ORANGE, PORT MACQUARIE, COFFS HARBOUR AND DUBBO.

A successful business that has seen owner Jeff Oliver expand from one store to five stores, promoting safe, smart and fun discussions around sex. The specially trained staff at Flirt Adult Store help to bring sex out of the shadows.

So naturally when the opportunity arose to expand the business to the Central Coast, owner Jeff Oliver and the Team relished the opportunity.

The Central Coast Council, on the other hand, had a less than supportive outlook on this promising new business venture. The *Central Coast Express Advocate* reports that there have been 25 objections made to the council about the business, though the content of these has not yet been made public and may relate to the heritage of the property.

Flirt has been paying \$1000 per week since April to hold on to the premises, and only officially opened on 27 October 2017. The Peninsula Chamber of Commerce expressed some concern at this 'type' of business being in a prominent location and suggest that it is not something that's looked upon favourably by the community.

That was until the community spoke.

Kerrie McKinnon, Flirt Store Manager, reflects some of the much more supportive comments she's seen from the community: "10 years ago the comments and feedback on such a story would have been much more negative.

The truth being, that the generation above us are still set in the old school aspect of 'Adult Book Shops'.

As the next generation evolves we see that 90% of the feedback is 'Who cares?', 'What harm is it?', and 'Great! — when do you open?'"

Gosford MP Liesl Tesch, whose office is next door to the proposed Flirt store told the *Express Advocate* that she is not bothered by the proposal, "With adult stores already operating in Erina Fair and Westfield Tuggerah, places with arguably higher foot traffic than this proposed location, I don't oppose this DA just because of the type of store it is."

Overall, Australians are becoming more open to discussing and embracing their sexuality and adult businesses have responded to this by offering a more mature, well-rounded service.

McKinnon is not alone in thinking that adult stores should no longer be tucked away in dingy spaces, "It is frustrating that this delayed experience is common when it comes to ANY DA that is submitted for a change of premises to be 'Restricted'. That select handful of people that think the worst for an Adult Store that isn't tucked away down a dark alley. I personally don't believe Adult Stores belong in hidden areas anymore, isn't that merely conforming to the minority that see us as 'dirty' 'offensive' 'dingy'?"

If we continue to push into standard retail business areas, the social acceptance of our businesses can only grow as the locals will see that there is no detrimental change in their community due to our nature of product or placement."

“

WE PRIDE OURSELVES ON LIFTING THE STIGMA OF ADULT RETAIL AS WE ALL KNOW IT'S A VITAL BUSINESS. WE ARE ALL SUCCESSFUL BECAUSE WE OFFER A SERVICE AND TRAIN OUR STAFF IN AN AREA THAT IS A PERSONAL EXPERIENCE FOR OUR CLIENTS.

OUR STAFF NEED MORE EXPERTISE TRAINING THAN MOST RETAIL BUSINESSES AND THEY DEAL WITH MORE TROUBLED AND LESS CONFIDENT CUSTOMERS — HAVING THEM LEAVE HAPPY AND FEELING MORE IN CONTROL OF THEIR SEX LIFE. THIS IS A SKILL THAT SHOULD NOT BE IGNORED OR FROWNED UPON BY ANY MEANS.

“

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"This is essentially why we encourage consumers to buy from official sites and professional production companies, as they have processes in place to ensure that performers are treated professionally, that the relevant physical and psychological screening is carried out, that and age legal requirements are

met, and of course that there is a mutual understanding of where the content will go and consent," says Payne.

"Eros believes adult businesses should be treated like any other business. This includes being held to certain professional standards both on set and off, which is why we're in the process of forming an Adult Media Code of Ethics."

Lucie Bee agrees. "A lot of people ask me about getting into porn, and I tell them that once your face is out there, that's forever," she says. "I worry that until we have these guidelines and a way to enforce them, we're enabling people to prey on young potential performers who don't know any better."

IT'S ALL A BIT SMUTTY – WHY SHOULD I SUPPORT IT?

"How you spend your money reflects the kind of industry you want to see," says Payne.

"In Australia, porn is a labour of love. Most performers and producers rely on day jobs. So if we want to create a market for great porn we can all feel good about, people have to pay for it so we can make more."

"We have such a problem in Australia talking about sex in an open and frank way, particularly about porn consumption and how to consume ethically. When we do talk about it, it's very much the titillation factor," says Lucie.

"At the moment people feel shame just for watching it in general and that's a real problem because it's shutting down conversations we need to have. But as a consumer, it's a buzzkill if you don't know if the performer has given consent for it to be put online," says Lucie.

THAT'S ALL GREAT. BUT 'ETHICAL PORN' CONJURES IMAGES OF BLUNDSTONES AND RECYCLING. AND THAT'S NOT HOT.

"I once worked for a company which was all about 'natural women who don't shave'," says Lucie. "But that's not what ethical porn is about. You can still have great production values but things happen more organically."

"We discuss with the producer what we enjoy and are good at, as opposed to being dictated to act out some cheesy scene."

"I know fantasy is about looking at someone who doesn't look like you. But because we've always been given this narrow image of what's attractive, people have a skewed notion of what's sexy. In ethical porn there's a lot more diversity and representation."

"Ethical porn says 'there's a space for you to look like that.' So you can watch something powerful and beautiful and say 'Hey, that's someone like me, and this is a kind of intimacy that I could enjoy'."

A LOT OF THE FREE STUFF IS A BIT SAME-SAME AND CLINICAL.

"With ethical porn there's a lot more communication, and that's hot. Context is hot. Story is hot. There's chemistry. You get to know the performers. Some companies include behind the scenes components and blooper reels — it's fun and authentic," says Lucie.

"Companies like Light Southern, Velvet Reality and Bright Desire are a good place to start."

IF I PAY FOR PORN, WON'T IT SHOW UP ON MY CREDIT CARD? AND WHAT IF I ALSO UNWITTINGLY DOWNLOAD A BUNCH OF NASTY STUFF TO MY COMPUTER ALONG WITH MY VIDEO?

"Website security and privacy is a paramount concern for adult websites," says Payne. "You're more likely to get a virus from downloading free content."

"In terms of discretion, the adult industry generally has generic billing, so a 'surrogate' company name is often what appears on your credit card statement."

"I understand that Ashley Madison was traumatic for people, but anonymity is paramount in our industry," says Lucie.

"We want to protect your information because we want you to pay for your porn! The last thing we want is anyone feeling ashamed for engaging with their sexuality."

This article was originally published in news.com.au

ALICE WILLIAMS IS A MELBOURNE AUTHOR AND COLUMNIST

FOLLOW HER ON TWITTER AND FACEBOOK



LUCIE BEE

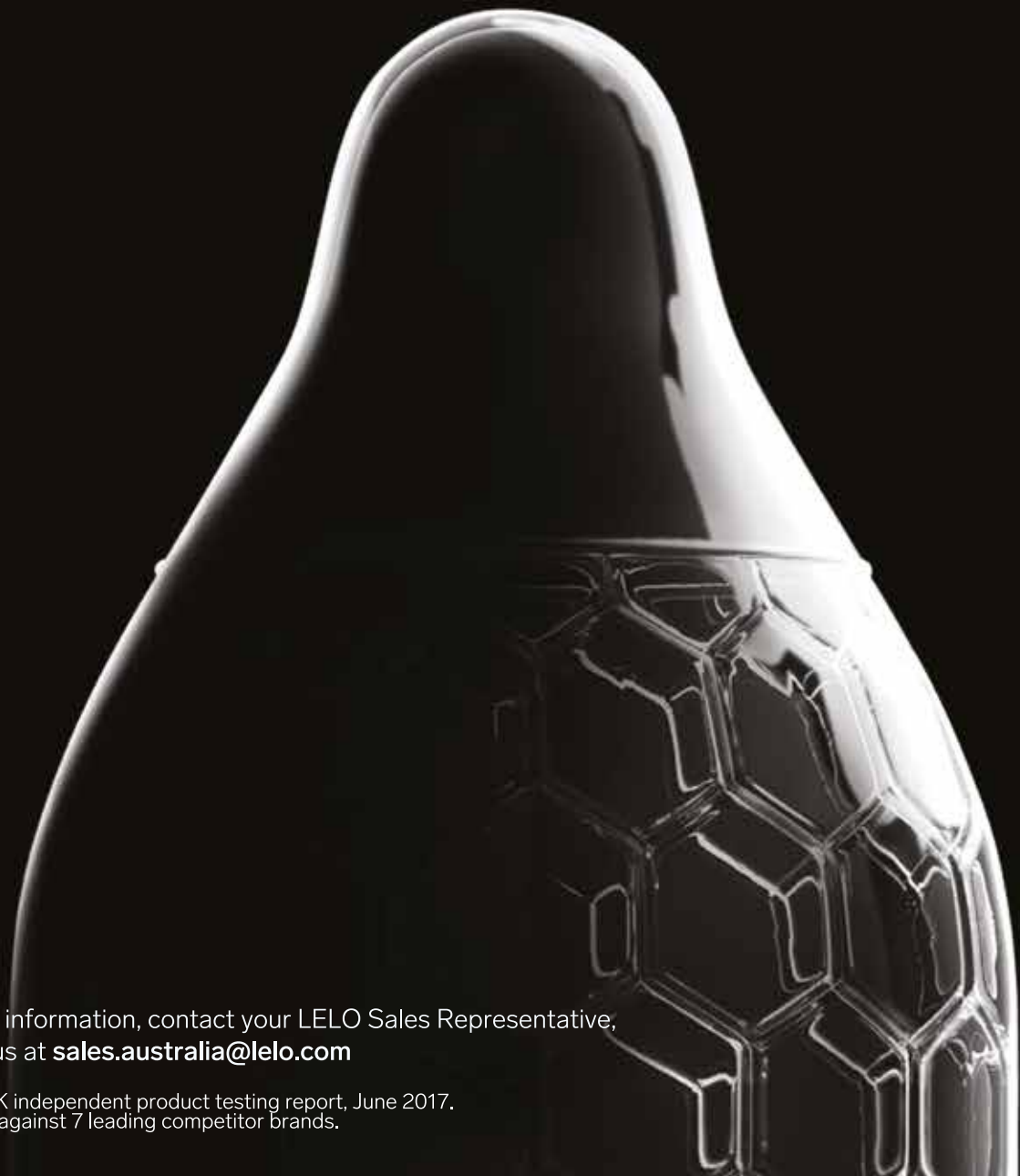
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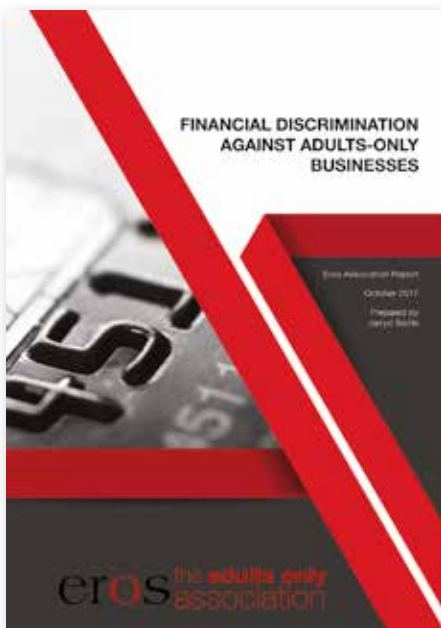
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FINANCIAL DISCRIMINATION REPORT LAUNCH

BY JARRYD BARTLE

POLICY AND CAMPAIGNS ADVISOR



ON MONDAY THE 9TH OF OCTOBER, EROS LAUNCHED ITS REPORT 'FINANCIAL DISCRIMINATION AGAINST ADULTS-ONLY BUSINESSES', WHICH DOCUMENTED WIDESPREAD FINANCIAL DISCRIMINATION FACED BY ADULTS-ONLY BUSINESSES.

The report, which surveyed twenty-four adults-only businesses — including adult retail stores, entertainment providers and brothels — found that financial service providers were rejecting applications and cancelling financial services to businesses on the basis of ethical concerns and broad internal policies.

• •

ONE CASE STUDY INVOLVED THE OWNER OF SEVERAL ADULT RETAIL STORES HAVING MERCHANT FACILITIES REMOVED WITH LESS THAN 24 HOURS NOTICE BY ONE OF THE 'BIG FOUR' BANKS, DESPITE OPENLY OPERATING FOR OVER TWENTY YEARS.

• •

The report noted that some applications for merchant facilities are rejected on claims of increased risks of fraud or chargebacks, however the report also notes a complete lack of evidence to support these assertions.

There was a lot of media attention following the release of the report, with articles published in the Financial Review, The Age, Herald Sun and various other publications.

Eros has written an open letter to all major banks in Australia as well as the Australian Bankers Association and the Small Businesses and Family Enterprise Ombudsman, calling on them to review internal policies impacting the industry.

Some early feedback from financial service providers has indicated the following:

- **WESTPAC** appears the most industry favourable, stating to the media that they assess adults-only businesses (with the sole exception of brothels) on a case-by-case basis.
- **NAB** and the Commonwealth Bank provided non-committal responses when prompted by journalists, citing general 'environmental and social risks'.
- **ANZ** have refused to comment when prompted by the media.
- **BANK OF QUEENSLAND** lumps 'adult entertainment' in with 'arms manufacturing' in its assessment of risk, and is unlikely to be favourable to the industry.
- **ZIPPAY** has claimed that they never have excluded the industry (we would love to get some confirmation from members!).
- **AFTERPAY** do not currently provide services to the industry, but are currently reviewing their policies.

Overall, the launch of our report was a tremendous success in both highlighting the issue of industry discrimination to the public and prompting key stakeholders to take interest in issues impacting our industry.

MISS NUDE WORLD

CONTESTANT TEGAN | CENTREFOLD LOUNGE



Can you tell me a bit about yourself — How long have you been performing and what do you like about being a performer?

I've only been working as a dancer for about five months and started performing shows in June.

I'm just beginning to explore performing but I realise, with every training session and every stage performance, just how passionate I am about it.

Can you tell me about your performance and what it means to you — What has inspired you to put this act together?

My *Pulp Fiction* show is obviously born out of my love for Tarantino's work, which is luckily strip club appropriate in its content and playfulness. My leopard show marries my love for wearing leopard print and my stage persona. I like playing around with that animalistic, primal energy.

What are you most looking forward to about being part of Miss Nude World?

I'm looking forward to the rush of performing these shows that I've put so much work and creative energy into.



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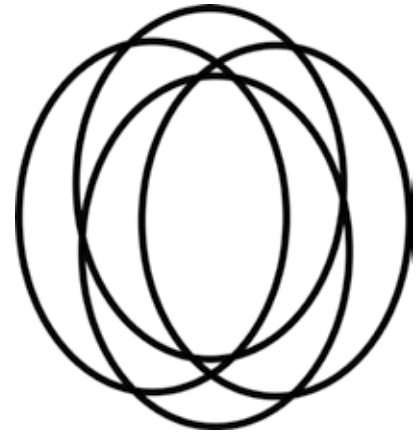
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SALOME'S CIRCLE

IN PLEASERS WE STAND, LOUD AND PROUD!

EROS AFFILIATE



SALOME'S CIRCLE IS A PEER SUPPORT AND ADVOCACY GROUP FOR CURRENT – AND FORMER – STRIPPERS WORKING IN THE ADULT ENTERTAINMENT INDUSTRY IN VICTORIA, AUSTRALIA.

This includes showgirls, topless waitresses and peep show workers. At present, Salome's Circle is comprised of 128 strippers from across Victoria, and it continues to grow.

The idea for Salome's Circle began in dimly-lit change rooms littered with Pleasers and glitter. Brief quips or in-depth discussions would take place throughout the night — prior to adorning a G-string, or during down-time, such as a much needed ciggie break. Common themes included stigma and discrimination, challenging workplace dynamics, poor physical or mental health due to the exhaustive nature of the work, and lack of adequate debriefing opportunities.

The conversations encompassed tangents of the same story: searching for understanding, support or a solution to 'stripper burn-out.' These voiced frustrations often ended in an exasperated sigh that signalled resolving oneself to pushing on through for the rest of the night.

October 2016 found a particularly tenacious group of women advocating for a solution to the issues continuously voiced and the collective exclusion perceived and/or experienced from sex worker support networks, despite the similar working conditions and commonalities. Due to the lack of stripper-inclusive services and organisations, Salome's Circle was born.

“

THE NAME 'SALOME'S CIRCLE' IS BOTH A NOD TO THE 'FIRST STRIPPER', SALOME, AND HER DANCE OF THE SEVEN VEILS, AND THE INCLUSIVENESS AND VALIDATION OF ALL SEX WORKERS REGARDLESS OF GENDER OR CURRENT PROFESSION.

”

WHAT WE OFFER

Salome's Circle has a closed virtual space in which members can openly and confidentially ask questions pertaining to the industry, share stripper-friendly resources, and build knowledge and connections. This online environment has been complemented by a monthly physical gathering in the Melbourne CBD, which began in January 2017, where members can collaborate and strategise about the structure and direction of the group. Future physical meetings plan to incorporate guest speakers, workshops, and activities relevant to group interest.

A public Facebook page, Instagram and Twitter account have been created to share relevant information and happenings to those outside of the industry. Salome's Circle also has a website containing information and resources, as well as a forum and members-only page.

Salome's Circle has been actively collating a variety of 'stripper-friendly' resources in accordance with expressed needs/interests from group members, in an effort to enhance access to non-judgemental services.

Efforts to broaden our support base through meeting with organisations and services sympathetic to our cause have also been undertaken with positive results.

To better understand the demographics, needs, and issues within the stripping industry, a needs-analysis survey has been disseminated throughout Victoria, both digitally and in person, with the hope that it will positively influence our direction and goals.

As a nascent group, we are still in the process of moulding our identity and aims. However, what is paramount to our project is empowerment of our collective presence, and understanding of our shared and disparate experiences as strippers. This is the beginning chapter of Salome's Circle: In pleasers we stand, loud and proud.

CONTACT US

If you are interested in becoming a member, please contact us and we will send you information about how to join. Membership is free and open to all who have worked in the adult entertainment industry, including those now working in other areas of the sex industry.

Salome's Circle can be contacted via phone, email or the public Facebook page. Queries will be answered within 48 hours.

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FETISH PLAY – WHEN ALTERNATIVE SEX BECOMES MAINSTREAM

BY SUNNY MEGATRON

SEXUALITY EDUCATOR

THE IMPACT THAT FIFTY SHADES OF GREY HAS HAD ON RETAIL SALES OF BDSM TOYS IS STILL GOING STRONG. CURIOSITY CONTINUES TO TEMPT MATURE CONSUMERS, SENDING A STEADY STREAM OF THEM TO RETAILERS AS FIRST-TIME BUYERS OF FETISH GEAR. THIS KINK-FRIENDLY CULTURAL SHIFT IS APPARENT IN THE YOUNGER CONSUMER AS WELL.

Activities like bondage, pain play, and anal training are no longer on the fringes of the sexual landscape for this age group. I am seeing more young adults than ever before not only curious about these forms of sexual expression, but expecting activities once considered 'alternative' to become a part of their everyday sexual experience.

As our collective viewpoint on kinky sex continues to change, it's important to speak to the unique needs of each individual consumer. Whether dealing with people adding fetish play into their lovemaking routine later in the game or those new to sexual experimentation, there are a few basics you'll need to be well versed in. To best serve your customers, it's necessary to be familiar with the principles of BDSM and be able to offer up suggestions for a variety of kinky scene ideas.

WHAT IS BDSM?

One of the most common misconceptions about BDSM is that it is always centred on pain. While pain play can be one type of fetish, it's not everyone's cup of tea. BDSM stands

for bondage and discipline, dominance and submission, and sadomasochism. These activities are carried out in a pre-negotiated, consensual manner and are often part of a role-play scenario called a 'scene'.

It's important to note, you don't have to like all of these things to consider yourself kinky. If you just like being restrained, or only being submissive, or in charge, that's also considered BDSM. There are many kinky activities available to those who do not wish to feel or inflict pain.

PAIN PLAY

I'm often asked, "Why do I like to feel pain? Does it make me strange that I enjoy something that's supposed to be negative?" It actually isn't strange at all.

“

A 2013 STUDY PUBLISHED IN THE JOURNAL OF SEXUAL MEDICINE FOUND PEOPLE WHO PRACTICE BDSM HAD LOWER LEVELS OF ANXIETY, BETTER SELF-ESTEEM, AND MORE SECURE RELATIONSHIPS.

”

A graduate study at Northern Illinois University goes further to suggest consensual sadomasochism brings about an altered state of consciousness in the receiver similar to what is experienced by practitioners of yoga or meditation.

This, and similar studies, suggest that the appeal of BDSM doesn't stem directly from physical stimulation but rather from what that physical stimulation does to our brain.

Long-time practitioners of BDSM, including myself, theorise this altered state is the result of what we commonly call an 'endorphin rush' and 'adrenaline rush'. This feeling is similar to the 'runner's high' in marathoners. It's relatively easy to experiment with these altered states of consciousness via pain play in the bedroom. Even very low levels of pain can do the trick.

First Time Fetish Nipple Teasers are a wonderful way to incorporate pain into a sexual scenario.

These clamps are adjustable making them suitable for people with different pain thresholds. For those willing to experiment further, the clamps can also be used on the labia or scrotum. Because of their versatility, these are perfect as a first-time pain toy and a mainstay for those who are more experienced.

Impact play is an excellent way to deliver varying levels of pain. The Scandal Wide Tip Crop, Paddle, or Flogger can be easily incorporated into BDSM play.

The intensity is easily adjusted by how hard the dominant hits and/or by rotating through different implements. Generally, the submissive partner will be able to tolerate harder blows as they get more warmed up and used to the sensations.

BDSM WITHOUT PAIN

The object of the BDSM game is to get your adrenaline and endorphins flowing, and you can certainly do that without including pain.

Anticipation, surprise, humiliation, pleasure, and fear are just a few things that may elicit this same consciousness altering response. Cycling through these feelings magnifies this state. A Scandal Eye Mask added to foreplay causes sensory deprivation.

This enhances every sound, smell, and touch the submissive partner experiences, heightening their awareness.

A Scandal Silicone Stopper Gag or Entice Open Mouth Gag can make the wearer feel vulnerable and get their brain juices flowing. If they drool, humiliation may be added to the mix, proving even more thrilling.

Bondage is a popular option for the kinky set and can be carried out in a number of ways. Whether using simple Scandal Universal Cuffs around the wrist or ankles, or something more complex like the Scandal BDSM Rope, Over the Door Cross, or 8 Points of Love Bed Restraints, these bondage devices can be used to kick off the emotional roller coaster.

Of course, physical pleasure and orgasm are a large part of kinky scenarios for most people. Intense erotic feelings are often a perfect icing on the kinky cake. Sexual stimulation coupled with strong emotional responses can make our orgasms much more powerful.

MULTIPLE SENSATIONS TO CONSTRUCT A BDSM SCENE

The best way to experiment with fetish play is to use a number of items together in a BDSM 'scene'. This is where as a retailer you come in to help with creative suggestions. You may suggest a scenario using nipple clamps, an eye mask, and bed restraints. Coupled with a Booty

In this example, the 'doctor' tests the 'patient's' reflex responses and works up to the final test — orgasmic response.

At this point, the intense vibrations from an Embrace Body Wand close out the scene. This is just one of a countless number of scenarios and product uses you can suggest.

For those new to kink, wading through all the product combinations, potential uses, and possible sexual scenarios can be overwhelming.

When assisting customers interested in fetish play, remember to address their questions and concerns on a level they can relate to.

It can be helpful for you to have a variety of kinky scene ideas ready, ranging from beginner to advance. You should include slightly ouchy and pain-free ideas for kink.

These suggestions will help your customers get the most out of these products, and all that BDSM has to offer.



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MEMBER PROFILE

BECOMING A PORN STAR | JESSIE LEE'S JOURNAL (PART ONE)

BY JESSIE-LEE PIERCE

I'VE EXPERIENCED A VARIETY OF THINGS IN THE ADULT INDUSTRY BUT STARRING IN PORN WOULD BE THE MOST UNIQUE AS WELL AS THE MOST PROVOKING AND OFTEN CRITICISED. I AM FAIRLY NEW TO THE PORN INDUSTRY HAVING MY DEBUT LATE IN 2016. I HAVE DONE 10 SCENES TO DATE.

It all started when I announced on my twitter profile that I had made the decision to work in porn, and quite frankly, I was a little shocked at the response. I'm not sure what I was expecting exactly, but the comments and questions that I received even up to today still surprise me.

I had clients I'd met through escorting tell me that adding porn to my repertoire didn't suit me or my 'brand' and that they couldn't understand why I would even consider it.

I have a Tumblr profile that was created with the main purpose of answering anonymous client questions. Generally, I'd say it's fairly positive and helps with clarification and education regarding the adult industry and sexual health. Tumblr is also the main source where I received feedback about making porn.

Once the scene was out I was asked everything from whether I was now rich, if I'm concerned clients will be turned off by the fact I had sex without a condom and if I'm worried about my future.

Asking whether I was rich, gave me a chuckle, filming without a condom made me concerned clients would expect the same and reflecting on the possible impact on my future made my heart sink.

I speak somewhat openly about the fact that I have a goal to study medicine after completing my current degree, and unfortunately the words 'Doctor' and 'Porn' don't go together as well in real life as they do in a PornHub search. So, to answer that question, yes, I do worry.

I had a close friend suggesting that I reconsider my decision and that in science industries, which are fairly male dominated, if you are competing with someone, they will go to great lengths to discredit you. I had a client who was

a doctor and I asked for advice, he told me that the same man that was getting off on porn the night before will be the same one judging you for it the next day.

Both my friend and my client raise points that are very real, and at that point I felt extremely conflicted, I felt as though I had to choose, but I didn't want to choose — and why should I? So I didn't. If someone could successfully do both it was going to be me.

Medical studies aside, people have asked if I will tell a future partner about my prior work, and if I don't am I'm worried he may stumble upon my past work. The answer to that is yes, when the time is right, if he knows the person I am and loves me then he will understand. Plus it's likely he will have had sexual partners, just because I can't log on to Aussie Ass and watch him getting it on with someone doesn't mean it didn't happen, and realistically it shouldn't make it any different.

I MADE A YOUTUBE VIDEO ADDRESSING MANY OF THESE QUESTIONS AT THE START OF THE YEAR, BUT JUST LAST WEEK I WAS ASKED HOW I FELT ABOUT HAVING NATURAL SEX.

I did have a choice to use condoms in my scenes and I chose not to, because I decided it would detract from the scene story line visually, that is my personal opinion. Plus if I was about to embark on a journey that hypothetically may change the course of my entire life, then I might as well give it all I've got.

Having sex without a condom isn't something I would usually do, in or outside work but I felt confident omitting the condom in the scenes. On the day of filming it's compulsory that all performers provide an itemised sexual

health medical taken within a range of 14 days prior. We also declare that we are filming sober without the influence of drugs and alcohol.

Leading up to my first time filming I was really nervous, excited but so very nervous as I was unsure of what to expect. I took the initiative to meet the male performers before filming as I knew it would make myself more comfortable versus meeting initially on the day. I think this is something I will always strive to do and recommend the same to anyone about to embark in a porn career to ease some nerves.

During our pre-porn coffee date, we collaborate on creative ideas, sexual likes and dislikes, and just get to know a bit about each other. I do some of my own detective work during the initial meeting. In non-intrusive ways, I find out about their sexual history and consider this, in a way, similar to conducting my own 'health check.

I've gone out with the #Ausporn bunch a few times, which includes two males I've worked with, so essentially, we are working alongside friends — a very comfortable situation for all.

I've had the pleasure of working with the most lovely and respectful men and honestly, there's not a single thing I would change and nothing that I haven't enjoyed. I've never felt uncomfortable or disrespected, and I think many would be surprised to find out how hard male pornstars work and how much pressure can be on them, from my perspective they work harder in scenes than I have.

Each time I've shot with Aussie Ass, I've been asked if I have ideas for the scene. I always have ideas, and I've been lucky to have creative control — down to what I wear. It doesn't get better than that.

READ PART TWO NEXT ISSUE



Jessie Lee Pierce is a Melbourne based private escort, porn star and former exotic dancer with close to 10 years experience.

Landing an acting role in 2017 as a pole dancer in the upcoming, *Underbelly Files: Chopper* telemovie 2018, led to a revival of her teenage passion for the performing arts.

As well as being trained in the performing arts, Jessie is a fully qualified counsellor, and is close to completing her Bachelor of Biomedical Science. She is currently looking at a transition into mainstream entertainment in 2018.

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ARE YOU A SLAVE TO YOUR WEBSITE?

EROS AFFILIATE

RUNNING AN eCOMMERCE WEBSITE CAN CONSUME A LOT OF TIME AND MONEY, ESPECIALLY IF YOU HAVE THOUSANDS OF PRODUCTS.

Shaun Latham from Info Bytes Media knows this well. He built his first eCommerce site back in 1999, spending many late nights at the keyboard.

Fortunately building a website is a lot easier these days. However, many store owners still do things the hard way. Such as, manually adding and deleting products and manually processing orders.

Many of these tasks can be automated, so you can 'work on your business, not in it'.

When it comes to adult toys many suppliers now offer a 'drop shipping' service. Drop shipping is the automation of the product fulfilment process. It means the products are automatically synced with the supplier's catalogue and orders are automatically sent to the supplier.

The supplier then sends the order direct to the customer. All without you having to lift a finger.

DROP SHIPPING PROCESS

The benefits of this process are:

- You don't need to carry stock
- No more 'out of stock' issues, your website is always up-to-date
- No more trips down to the post office
- You get paid first, the supplier bills you after shipping
- You don't waste hours adding and deleting products
- No manually processing orders — reducing errors
- Tracking numbers are sent direct to the customer

There are also great ways to save time if you are selling on eBay. You can now integrate your website with eBay so you can manage everything from your store.

If you'd like to find out how you can benefit from automating your website, please contact Shaun.

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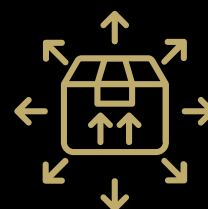
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AUSTRALIAN ADULT INDUSTRY TIMELINE

BY ROBBIE SWAN

1904

Frederick Wilson becomes first person to be prosecuted for possession and public exhibition of obscene films in Melbourne



1929

Lady Chatterley's Lover and *Ulysses* banned in Australia



1963

Richard Neville launches Australian *Oz Magazine*



1966

Jim Hamill manufactures first Australian commercial vibrator from slot car parts and prosthetic cement

1908

NSW Theatres and Public Halls Act becomes first legislation to censor adult content in films

1917

- Earliest known porn feature film, *A Free Ride* (aka *The Grass Sandwich*), made in US. Turns up in Australia not long after
- First Commonwealth Censorship Board established; bans indecent, obscene, blasphemous and any film likely to be offensive to an ally of Great Britain

1936

Kenneth Murray launches *Man* magazine



1945

Novelist Robert S. Close jailed for writing a 'lurid' novel, *Love Me Sailor*



1964

- Terry Blake launches *Kings Cross Whisper*
- First mass sexual hysteria breaks out in UK as 'Beatlemania'



1965

Jan Domabyll launches *Searchlight* newspaper





1968

Bill Horne launches *Ribald* magazine in Sydney

1973

Jan Domabyl opens Australia's first adult shop in the Steele Arcade on Darlinghurst Road, Kings Cross. Hanna Strum and Gus Herstik open their first stores only months later



1977

Ken and Eric Hill open Melbourne's first adult cinema — The Shaft

1971

Don Chipp, Liberal Customs Minister legalises import and sale of adult magazines

- *Pix/People* magazine launched



1972

- First censorship poll finds 68% approval for Chipp
- John Conroy launches first adult wholesaler, Claredale Holdings in Melbourne

1974

- Jake Land opens Party Movie Hire in Kings Cross
- John Conroy opens Melbourne's first adult shop — Liberated Bookshop



- Gerry Gold launches *Goldstar* adult paperback publications
- *Man* magazine folds

1975

First viewing booths arrive in adult shops

1978

Jim Kouts starts Just Bongs at the Vic markets (later to become Off Ya Tree).

1979

US *Playboy* and US *Penthouse* launch Australian versions



1981

Wayne Groom films Australia's first X rated film *Centrespread*

1983

Federal government creates X classification



1984

- UK Morals campaigner, Mary Whitehouse, arrives in Australia to lobby state governments to ban porn
- *Texas Chainsaw Massacre* ban lifted



1986

- Malcolm Fraser found wandering naked and confused in Memphis hotel
- 150 adult shops in Australia turning over \$50 million



1989

- Senator Harradine bans overseas development grants for porn
- First ACT Labor government falls over the issue of taxing X-rated videos



1992 CONT.

- *People* magazine dog collar cover forces major classification changes
- Robbie Swan and Fiona Patten charged with contempt of parliament
- Sex work legalised, ACT



1984 CONT.

- Club X brand launched
- First public opinion poll on porn by Roy Morgan finds 66% support for X-rated videos
- Raz Scavo becomes Jim Kouts' business partner, Off Ya Tree

1985

All states ban sale of X-rated videos

1987

John Lark launches the Adult Video Industry Association (AVIA)

1988

- AVIA defeats ban on X-rated videos brought by Catholic Bishops
- John Lark begins production on *Downunder* series of home grown X-rated videos
- Saulwick Age poll finds 97% support for X-rated videos
- John Lark and Michael McGregor open Fantasy Lane — Australia's first adult supermarket

1990

- First indigenous porn star, Nicci Lane, débuts in HGC's *Arigato Baby*

1991

- John Lark takes ACT government to the High Court over X-rated tax
- Liesuremail and Mature Media Group merge to become Ecstasy Video and later, Axis Video

1992

- EROS launched, Sydney Harbour
- Australian Christian Lobby launched in Queensland

1993

- Operation Jack, largest police operation ever against the adult industry, commences in Melbourne with 20,000 videos seized
- Ken and Eric Hill launch Calvista

1994

- Sex work legalised in Victoria
- EROS collection established at Flinders Uni by Craig Brittain

1996

- Sexpo premiers at Carlton Crest Hotel, Melbourne
- HGC defeats Vic. Attorney General in Operation Jack prosecutions. Costs awarded and all materials returned.

1997

Former Deputy Chief censor, David Haines, makes porn debut by directing *Buffy Down Under*

**2000**

- John Davey becomes new EROS CEO
- Sharon Austen.com becomes the second adult company to list on the stock exchange
- Australian *Playboy* closes down

**1995**

- Opposition leader, John Howard announces ban on X-rated videos if elected
- Australia's first federal *Classification Act* enacted
- Australia's first women's adult shop, Club Femme, opens, Melbourne
- Sex work decriminalised, NSW

1999

- Mal Day lists Adultshop.com on the Australian Stock exchange making it the first public float of an Australia adult company
- Federal government bans 1900 phone sex lines and adult websites from being hosted in Australia — Packer calls emergency meeting to save ACP revenue



- EROS launches *Hypocrites*, first listing of paedophile priests. Four Corners covers launch of the book
- Abbywinters.com begins production
- All state and federal attorneys sign off on new NVE classification
- Adultshop.com acquires Calvista and AXIS

2001

- NVE scuttled by Brian Harradine; new guidelines on X-rating
- Michael McGregor launches Metro
- Craig Ellis' Divolution Ltd executes reverse takeover of Sharon Austen Ltd
- Australian *Women's Forum* shut down by increased classification rules

2005

- First major independent survey of community use of adult industry products by La Trobe Uni reveals 25% of population are regular users
- Sex work legalised in Tasmania
- First ADULTEX held in Apollo Bay, Vic.

2006

1,000 adult shops trading in Australia turns over half a billion dollars — equalling size of sugar industry



2009

EROS gives birth to the Australian Sex Party

2010

Sydney adult store manager Daryl Cohen becomes the first person to go to jail for selling porn in 60 years



2012

R-rated computer games legalised



2001 CONT.

- Bodypolitics' Museum of Erotica launched in Canberra by Chief Minister, Kate Carnell

2004

Valentine's Day raids on Kings Cross stores coordinated by future police commissioner, Andrew Scipione



2007

- Australian Prime Minister, Kevin Rudd, found drunk in New York strip club: popularity soars to 78%.
- Stephen Conroy announces internet filter

2008

EROS wins anti-child porn award at XBIZ Annual Awards

2011

- First raid of an adult wholesale premises as the Classification Board brings in police on enforcement.
- *Fifty Shades of Grey* goes on sale





2013

- Woolworths becomes first supermarket to sell vibrators
- Sex Party misses out on Senate seat via preference heist



2016

- EROS welcomes new General Manager, Rachel Payne
- Queensland adult shops raided for social tonics



2017 CONT.

- The 54th Miss Nude World hosted in Melbourne, Australia. First time hosted outside the USA or Canada.



2014

- EROS CEO, Fiona Patten, elected to Victorian Parliament as upper house member for the Northern Metropolitan
- Eros elects new hands-on Board

2016 CONT.

- EROS re-launches industry magazine — New Eros Journal

2017

- EROS launches financial discrimination campaign and report showing industry-wide discrimination of adults-only businesses



2017 CONT.

- Application lodged with the ACT Human Rights Commissioner calling out financial discrimination
- Australian performer Isabelle Deltore crowned Miss Nude World 2017



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INDUSTRY PROFILE

REALITIES OF WORKING IN ADULT RETAIL

COLLECTIVE INTERVIEWS | BY RACHEL PAYNE

FLESHLIGHTS, DILDOS AND ANAL BEADS! WORKING IN AN ADULT RETAIL ENVIRONMENT IS CERTAINLY MORE INTERESTING THAN YOUR AVERAGE RETAIL JOB.

TO FIND OUT WHAT IT IS LIKE, WE ASKED ADULT RETAIL WORKERS A FEW QUESTIONS ABOUT THEIR EXPERIENCES OF WORKING IN THE INDUSTRY.

WHAT GOT YOU INTO ADULT RETAIL WORK AND HAVE YOU COME FROM A BACKGROUND IN THE INDUSTRY OR SOMETHING TOTALLY DIFFERENT?

"I've come from government services, eight years background in placing unemployed people into work. I left that job to raise my daughter. I then saw an ad in the local paper for my local adult store. By now my daughter was four months old and I was craving adult conversation, so I thought hell why not! I was used to having often confronting conversations with strangers and knew I would adapt quite quickly. Five years later I manage the Bathurst store and two staff."

"I got into adult retail because I needed a job that worked around my family (husband and two young children). I have always been very open sexually so love being able to talk about sex, toys, and porn all day. I came from an animal research background, after having kids I started finding it too depressing."

"I previously worked in aged care for years, after relocating I found workplaces in my new home town very hostile and uncaring. With constant bullying going on and no support, I quit every place I worked for. Whilst looking online for new employment I started talking to a manager from an adult store who was looking for staff, that was almost three years ago now."

"I attended a home party plan one time, about seven years ago, and thought this would be great for my personality. I joined the team, smashed the goals and moved onto to a more fast paced hospitality setting, got bored with repetitive routines and conversations, and thought to myself the only time, I really enjoyed myself was on the adult retail scene, so I returned and never looked back."

WHAT ARE THE REACTIONS OF YOUR FAMILY AND FRIENDS TO YOUR JOB? WHAT ABOUT COMMUNITY PERCEPTIONS?

"Friends have often visited me at the store and are quite surprised at how 'normal' my day to day job is. Family were a bit funny, and still poke fun. Jokes on them. I earn a living for my family in part time hours, and earn more than I would in the more acceptable 'corporate type jobs' they would prefer. Community perception? Enrolling my daughter in Catholic School was an interesting experience! As there is an acceptance procedure, I lost sleep over whether or not to list my employment. I decided not to. It wasn't a proud moment. But the perception of our industry by extreme conservatives is real. Real enough to make me lie on my daughter's enrolment forms."

"A lot of people make the assumption I'm really kinky because I work in an adult store, or that I've tried everything. I've had people I know from my second job come in and say, 'oh wow, I didn't know you worked here. I knew you would be kinky but not this kinky'. What makes it

funny is that the items I sell in-store the best are items I've never tried and customers love them. The other assumption I commonly get from the public is that we have a 'secret' room out the back and that I use the toys out the back or try on costumes all day. For the record we don't and I do not try on outfits. I usually explain to people that this is a retail job like JB Hi-Fi or Bras 'n' Things; the rules and professionalism expected is no different."

"Friends are often sceptical that I would even go into a store, let alone work in one! Some family members were horrified (but have since found out my workplace is just fine), others just laugh and some don't want to talk about it."

"Some family (the younger generation) and all friends enjoy the interesting and fun aspects of working in the adult industry. Community perceptions, I feel are still unclear as to businesses of this nature being legitimate. They seem to have preconceived negative connotations of adult stores and the services they provide."

"My family offers nothing but support and love. I've always been a one of kind, type kid. So there was no surprise when I told them I was running and Adult store. My partner offers nothing but encouragement to smash every goal I announce. My daughter tells me she wants to help people just like Mummy does. My friends embrace my rarity and I'm the go-to-queen when it comes to sexual health. Where I live, I'm not exactly classed as a local yet, but I'm working on it, and I'm not going anywhere. My new community, of 3 years has embraced and warmed up to my smiles and outrageous ideas, and I have made some amazing, beautiful life long friends, because of my job."

HAS YOUR UNIQUE INDUSTRY KNOWLEDGE AND PRODUCT EXPERTISE BEEN RECEIVED BY CUSTOMERS? CAN YOU DESCRIBE A SCENARIO?

"Customers can be very embarrassed about coming in, my favourite part about my job is making them feel so comfortable and that their questions are not 'silly ones'. Others can be crude and will accuse me of being with too many men to know about certain products (particularly penis enhancing items), they're quite surprised that my knowledge is thanks to medical journals and the rude questions are quickly disbanded with my professional manner."

"I have to say since getting my job I have learnt a lot and my biggest surprise would have to be in the quality of lubricants! I never realised that a lot of the brand name 'supermarket' brands could really be doing more harm than good. This is something that my customers are also surprised by."

Also, the information we can give is not always sexual in nature it can also be medical. Penis pumps for example: explaining to a particular customer what they actually do, how they work and the benefits. One customer was surprised at how they really could help him with his medical issues, his doctor hadn't even explained it fully and had just advised that he use one.

Our customers learn from us and I would say a lot of my knowledge has also been learnt from my customers asking the questions or even explaining things to me."

"My customers are always blown away by mine and my staff's knowledge. They are mostly thankful that we sell them the right product for the job, even if it isn't the most expensive."

A scenario: a first time vibrator buyer, who was originally looking at a traditional rabbit style vibrator. These are the most common style of toy used in adult movies right? It must work! Anyway after conversing with her it was evident she was more stimulated clitorally. She was going to buy a full size rabbit and use it for clitoral stimulation. Once I explained to her that most women experience orgasm via clitoral stimulation she agreed to buy a bullet vibrator instead. She is a regular now."

"Everyone has a different need. Our main job is listening to our customers to be able to help them find the right product that would suit them. I had a middle aged woman going through menopause, which resulted in the loss of sensation that she used to be able to feel. Instantly, I knew that she would need a harder vibration as a stimulant for her to be able to feel completely. I showed her what I would recommend then proceeded to show her comparisons between several of our products both soft and firmer touch. The end result was that this lady left with my original suggestion happily as she knew how it differed between the other products."

"I receive phone calls weekly, and this no exaggeration, from customers thanking me and my wonderful team members for changing their lives, saving marriages and helping the younger generation with general knowledge and finding themselves and who they are as sexual person. I had a scenario, where a young couple

travelled five hours to specifically see us, and ask us for our advice. I couldn't believe it, I was blown away. That, in itself, tells me I'm in the right industry."

"Staff have exceptional knowledge of the stock in the stores. For example, in the Mackay store the staff are so professional and knowledgeable about products that customers will contact me to tell me about the great customer service they received. Maybe product expertise and customer service go hand in hand?"

ANY FUNNY ANECDOTES?

"I once had an elderly gentleman come into the store. His opening line: 'I'm going to hell anyway!' This gentleman then proceeded to purchase an inflatable doll in which to fill up with helium, as he lived next to an airport and wanted everyone leaving to have a memory they would never forget!"

"Prank phone callers! Often I do not waste my time, but if I have a moment I do like to blow them away by bragging about our amazing range of products. It's often met with a stunned silence (and the background giggles stop quickly too!)"

LET'S TALK ABOUT STIGMA AND DISCRIMINATION. DO YOU EXPERIENCE STIGMA BECAUSE YOU WORK IN AN ADULT STORE, AND IF SO, IS IT MAINLY FROM THE COMMUNITY OR SERVICE PROVIDERS/GOVERNMENT?

"You get a stigma from everyone but my employment provider actually said when I told them I have this job that it doesn't really count on their end

for work hours because it's the adult industry. Which is an absolute joke! It was because the government won't pay the employment agency for me finding a job because although it's retail, it's an adult industry. They also won't honour the 20K to all employers who employ under 25 years old, this is wrong as it's a retail job."

"Yes absolutely there is a stigma associated with the Adult Industry. I don't think it is as bad as it used to be because people are becoming more sexually open and less ignorant. I believe certain reserved groups within the community are still vocally judgemental. Banks also have a reputation for discriminating against the industry which has been an ongoing long term issue."

"The worst experience I had was visiting a GP (not my usual). This doctor was doing the social chit-chat with me asking me where I work. My reply is always 'in retail' to avoid the shocked look and the giggle that people give me. But he asked me 'where?' repeatedly until I told him. He then asked if I was having unprotected sex, and he did not look happy when I answered 'yes'. I told him to look at my file as I had previously seen my regular GP for pre-pregnancy screening as my husband and I were trying for a baby. He then asked if I had multiple partners, I was horrified and demanded to know why would he ask me such a thing, he continued so I asked if it was because of my employment. The look he gave me was disgusting! The appointment continued like this, ending with him telling me to use protection and not sleep with multiple partners."

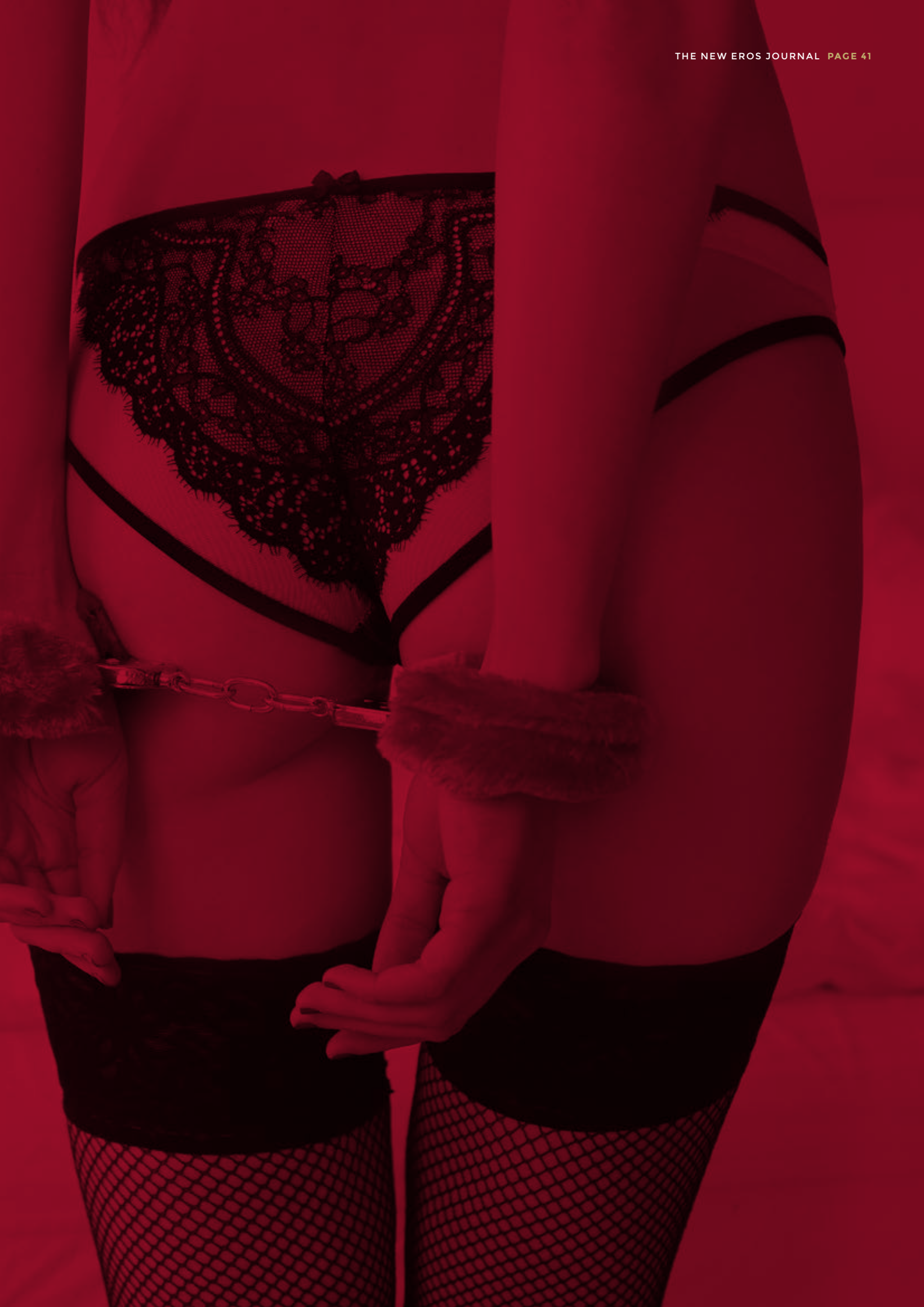
"All the time! From my bank especially, I'm currently applying for other work and finding it may be better to make up something as opposed to talking about my three years experience in the adult industry."

"I personally have never had any issues or judgement — we have even had local government come into our store and ask questions. We keep our window displays tasteful and very rarely get harassed or complaints. I admit a lot of people that find out I work in an adult store assume I am a certain way or that I'm a swinger or that I own heaps of toys (which I actually don't) but other than that, I have never experienced negativity."

"The only time I feel judged, is when my daughter's teachers realise I run the Adult Store in town. My job is no different to theirs, I pass on knowledge to those around me, mine is just considered taboo, to society. Something we can all change, with a little bit of love and compassion. People who know me personally, know I wouldn't let something so small like other people's opinions influence my work."

THANK YOU TO ALL OF THE WONDERFUL ADULT RETAIL WORKERS WHO SHARED THEIR STORIES:

- LOVE HEART ADULT SHOP
- PASSIONATE JADE
- SEXYLAND
- NICE & NORTY ADULTS SHOP
- FLIRT ADULT STORE



For Sale

PLEASURES UNLIMITED

BUNBURY | WESTERN AUSTRALIA

58A VICTORIA ST, BUNBURY WA 6230

PLEASURES UNLIMITED is soon to be put on the market for sale but is being offered to any interested EROS members before the sale is publicly advertised.

Established in May 1994, Glen Idiens managed the business before buying it in November 1995. Glen has owned the business ever since.

The store was refurbished in May 2014 with a concrete floor (previously a stumped wooden floor), slat walls throughout the shop, purpose-built fixtures for display and storage, repainted and carpeted throughout.

A new website was created and was launched in January 2015 — providing an optimised and more responsive experience for smart phone and tablet users, as well as a modern rebranding throughout **pleasures.com.au**

The website has full administration rights for uploading new stock, newsletters, etc. and creates a consistent monthly income. It is also widely used by customers to browse before entering the store to shop.

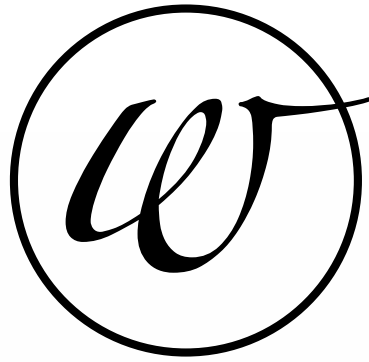
Located on the main street of Bunbury, *Pleasures Unlimited* has a good sized window for displaying merchandise. The total store size is 110sqm with an office area in the middle of the store to separate the back and front of shop.

There are two entrances — the front door is directly off the main street, and there is also a rear entrance, directly off the parking area.

The store presents very well with clean and well-stocked shelves, good lighting, security cameras, DOT phone system and it currently has two years remaining on the lease, with a further three year option. The rent is also extremely reasonable, especially given that *Pleasures Unlimited* is situated in the main street of a city.

Priced at \$144K plus stock, expressions of interest can be made directly to GLEN IDIENS on 0407 914 669.





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INTRODUCING LOVEHONEY TRADE SALES TEAM AUSTRALIA

BY JIM PRIMROSE & JADE BAWA

JIM PRIMROSE

LOVEHONEY INTERNATIONAL SALES MANAGER

- Heads up the Rest of World Lovehoney Trade team.
- Born in Scotland, married to his wife Angela for 31 years with two grown up children. An active sportsman over the years one of his passions being football (soccer) and in his capacity as a registered Scottish Football Association Referee he struts his stuff at every opportunity on the soccer fields of Scotland most weekends.
- In business, he has a wealth of experience spending over 35 years managing global leading brands within the sports goods market with Unicorn Darts, Mizuno Sports & Golf and in healthcare markets with Durex, Dr Scholl and A.Vogel working with the UK's largest retailers including Boots, Tesco, Asda (Walmart).
- After an invitation to meet with Richard Longhurst and Neal Slateford, co founders of Lovehoney, he joined Lovehoney soon after in July 2013.

JADE BAWA

LOVEHONEY TRADE SALES EXECUTIVE

- Maintains client relationships in Europe, Australia and New Zealand.
- Hailing from the coastal town of Bournemouth, Jade used to be a competitive swimmer and even wanted to be an Olympian, training for up to five hours each day.
- Originally setting out to be a lawyer, she worked in the distribution industry with global brands such as Beats, Skullcandy, Samsung and Sony.

- In 2015, she joined ABS Holdings as she was attracted to the fun and different nature of the industry. When an opportunity came up at Lovehoney in 2016, Jade jumped at the chance.
- Regardless of all the travelling with her job, she still is a real home girl at heart and loves having downtime with her family and friends.

WHAT YOU DO IN AUSTRALIA?

JADE: Lovehoney Trade has a refreshing approach to how we do business with distributors and retailers, both online and with bricks-and-mortar stores. Not only do we do face to face store visits, we aim to provide more value by harnessing these relationships.

This includes access to our trade only website **lovehoneytrade.com** which at the press of a button, provides our customers with everything they require to support our brands. Here you will find all approved product and brand information including industry leading adverts, official brand images and assets with free access to marketing materials, product videos all prepared for immediate use on their websites and press activities. Our statistic reports have shown that Australian distributors and retailers are frequently utilising **lovehoneytrade.com** to ensure they have all of the correct and current information they require.

Training for staff is also quite different, we do this in store or via Skype to meet the exact requirements of the customer in question and in most languages too. Therefore, we can support the training of a new staff member joining your business.

We don't just send out POS materials and hope for the best, we give assistance with merchandising, planograms and range selection too. And the all important tester products and samples which are available for all brands, staff testers included.

Our exclusive licensed brands open up a new opportunity for retailers to increase foot-fall through creative advertising and exposure, and we work with many of the best retailers around the world on bespoke window displays to maximise this opportunity. Other things we do on a regular basis is working with customers on events throughout the year e.g. ladies nights giveaway prizes, cinema events for Fifty Shades films and so on.

WHAT DO YOU WANT TO ACHIEVE IN AUSTRALIA?

JIM: Australia represents an excellent opportunity for us to continue the excellent work we already do with our customers across the world helping grow their businesses and ours together.

Lovehoney Trade is a relatively new entity in Australia and we know from the feedback we have already received from distributors and retailers that they like how we do business with them. Our job really is about helping customers empty their warehouses rather than filling them up. If we work together, pull in the same direction, we will be successful together.

Additionally, we will bring creative and innovative new licensed and branded products to market and work with our customers to maximise every opportunity they present to us.

WHAT SEPARATES LOVEHONEY FROM EVERYBODY ELSE?

JIM: Our professional multilingual sales team have dedicated areas and countries to ensure you receive the attention to detail required for the market you operate in. Not only do we provide exclusive award winning globally recognised licensed brands but we have warehouse and logistics operations based in the UK, US and Australia.

Supported by our Creative Design and Marketing teams, the Lovehoney Trade team has a growing reputation for the collaborative work we do with both distributors and retailers, creating bespoke PR, advertising and POS materials for their business both instore and online.

We also have extensive knowledge due to the research we put in behind the scenes to help with educational topics such as couples topics and erectile dysfunction, that we share with distributors, retailers and press.

WHAT SUCCESSES HAVE YOU HAD IN AUSTRALIA SO FAR?

JADE: Australia is an evolving territory for Lovehoney Trade, and we are delighted with all the fantastic press coverage we have had, the press are always keen to talk to us and hear what is new with Lovehoney Trade.

In terms of our ranges, the launch of Fifty Shades Darker Official Pleasure Collection and Tokidoki Official Pleasure Collection have been extremely successful for us.

Fifty Shades gets stronger and stronger with every new collection, we have seen huge uplifts in sales of the Inner Goddess Silver Balls, Spreader Bar and Masks as they feature heavily in the *Fifty Shades Darker* movie.

WHAT IS NEW TO LOVEHONEY TRADE?

JIM: We have revised our pricing structure which has had a huge impact and has made the decision easy for retailers considering reintroducing Fifty Shades into their offering. Additionally, we have introduced new enticing product packaging making all of our brands including Fifty Shades really stand out in store.

Our new POS material featuring a collection of slat wall signage, wobblers, stickers and door signs are some of the best available and retailers are getting on board to create their own innovative displays in store. This fantastic and exhilarating POS is not only free but helps bring a new impetus to the consumer journey whilst increasing customer footfall into the stores.

The Lovehoney Trade Team in Australia is headed up by Jim Primrose and Jade Bawa.

TO GET IN TOUCH PLEASE CONTACT ENQUIRIES@LOVEHONEYTRADE.COM



JIM PRIMROSE



JADE BAWA

Fifty Shades Freed[®]

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PLEASURE COLLECTION

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- E L James

It’s time to explore deeper passions with the Fifty Shades Freed
Pleasure Collection, the only official range created with and
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The collection celebrates mutual passion, and introduces
revolutionary pleasure accessories alongside remote-control couple’s
toys, beautiful signature pieces that are ideal for gifting, and an
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Fifty Shades of Grey: The Official Pleasure Collection is a global
phenomenon with over 2 million units sold to date. Fifty Shades Freed
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anticipated third and final film of the trilogy.

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www.lovehoneytrade.com

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"He slowly twists the plug, eliciting a long drawn-out moan from me."

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the sexual happiness people™

BODYPOLITICS

BY FIONA PATTEN

MOST EROS MEMBERS BY NOW HAVE HEARD THAT THE SEX PARTY HAS CHANGED ITS NAME TO 'REASON'. WHEN WE REGISTERED THE AUSTRALIAN SEX PARTY IN 2009, I NEVER IMAGINED THE WORLD WOULD LOOK LIKE IT DOES TODAY.

We set out to protect civil liberties, to end religious privilege and to realise equality for all. Everyone who worked on polling booths, letterboxed, marched, undertook serious pub crawls, petitioned family members, or who simply spoke to friends about the Sex Party, has been instrumental in our success.

We were the first party to demand a royal commission into child sex abuse in religious institutions and since I was elected to the Victorian Upper House in 2014 we've initiated changes to abortion law, drug law reform, ridesharing and voluntary assisted dying. In 2015 we delivered Safe Access Zones legislation. And in the next month or so, for the first time, after decades of public lobbying, we've got a real chance of getting a voluntary euthanasia bill passed into law as well as some important discrimination laws that will protect adult traders.

But there have been many changes to Australian politics since 2009 that aren't positive like the pitiful state of the major parties. Factionalism, corruption and political deadlock have affected them all. In the 2016 election more than a third of the population voted for a party other than the Coalition or Labor in the Senate. The problem is that has resulted in conservative extremists holding the balance of power — Hanson, Bernardi, and others.

For the Sex Party, the worst thing was the changes to the rules of senate voting put through last year by the major parties. As a result of these changes there's now little chance for minor parties to be elected. We've been cut-off at the knees by the big boys who feared that they were losing ground to minor parties so they thought they'd change the voting rules to suit themselves.

The only way we can now win Senate seats is to join up with other like-minded minor parties in a broad coalition and pool our votes. With a new name and new game plan we also hope to attract some reasonable funding from businesses, many of whom were reluctant to open their wallets to the Sex Party just because of the name.

Our new name is Reason and there's a reason for that which will become obvious to all reasonable adults as the age of reason overtakes the age of religion and belief.

I'd like all our Eros members to head to the reason.org.au website, read up and then join up.

...

IN PARLIAMENT

The month of August was a sad one. The untimely passing of Fiona Richardson MP was felt deeply. As the first Minister for the Prevention of Family Violence, she was the instigator and driving force of that significant investment that we have seen put into ending this scourge of family violence. I have kept reflecting over this past couple of weeks on the lives that she has saved and the lives that she will continue to save.

Last sitting week the Legal and Social Issues Committee tabled its parliamentary inquiry report into my Medically Supervised Injecting Centre (MSIC) Bill. Although conservative members of that committee were keen not to support the proposal, the evidence was overwhelming and the committee still found that:

- The objectives of the Bill reflect the health and community harms associated with intravenous drug use.

- MSIC's improve the health of injecting drug users and reduce the signs of drug use in surrounding streets.
- Evaluations of the MSIC in Sydney found evidence of public amenity benefits to the local community and reduced demand for ambulance services. The evaluations did not find evidence of the MSIC having a 'honey pot' effect on crime.

With the Victoria Police and the Police Association now indicating that they do not oppose a MSIC trial, I feel that a favourable resolution is close — as the Government intimated through Jaclyn Symes in her contribution to the house which included these words:

“

FOR MANY, PROVIDING SYRINGES TO PEOPLE WITH THE FULL KNOWLEDGE THAT THEY WILL BE USED TO INJECT POTENTIALLY DANGEROUS SUBSTANCES CREATES THE LOGICAL POLICY EXTENSION THAT IF YOU PROVIDE A SAFE INSTRUMENT, WHY WOULD YOU NOT FOLLOW THAT WITH PROVIDING A SAFE VENUE?

”

My contributions to debate included questions in committee of the whole, on the likely unworkable law reforms to synthetic drug laws. Given the relevance of that legislative reform to many EROS members, I have included the full text as follows, noting that the courts can look to these responses for the purposes of statutory interpretation:

...

'PSYCHOACTIVE EFFECT'

SIGNIFICANT DISTURBANCE IN, OR SIGNIFICANT CHANGE TO . . .



FIONA WITH JUDY RYAN, SECRETARY OF THE RESIDENTS FOR VICTORIA STREET DRUG SOLUTIONS

Ms PATTEN — I refer to the definitions, and in particular, the definition for 'psychoactive effect' on line 18. The definition employs the phrase 'significant disturbance in, or significant change to'. I assume that the word 'significant' has its ordinary meaning?

Ms TIERNEY — The answer is yes.

Ms PATTEN — Thank you, Minister. Just for the sake of clarity, is that the ordinary meaning as defined in the Oxford dictionary?

Ms TIERNEY — The advice is yes.

Ms PATTEN — It follows that a 'disturbance in ... or ... change to, motor function, thinking, behaviour, perception, awareness or mood' that is less than a significant disturbance or change is not a psychoactive effect for the purposes of this legislation?

Ms TIERNEY — We have relied on the definition and the practice of the New South Wales legislation.

Ms PATTEN — I am not aware of what the New South Wales definition is. In other words, what you are saying is that it does not make unlawful a product that causes a disturbance or change to motor function, thinking, behaviour, perception, awareness or mood so long as that disturbance or change is not significant?

Ms TIERNEY — That is right.

Ms PATTEN — Just to clarify that: two glasses of wine not exceeding .05, for example, may cause a change in a person's motor function, but not such a significant change as to impair a person's ability to drive. In this way we already permit an effect, but not a significant effect upon motor function, in our existing driving laws. Is that correct?

Ms TIERNEY — What would be an appropriate example is how caffeine really does not have a significant effect upon a person's functioning. Food and drink are generally excepted, as I understand it.

Ms PATTEN — Just to go back, what we were talking about was a significant effect. I would obviously agree with you that most food does not have a significant effect. I go back to my analogy of two glasses of wine, which is less than .05, which is not seen as impairing a driver. I am just trying to clarify whether that level of effect would be considered

Ms TIERNEY — There is a general rule of thumb, as I said, that food and drink would not be considered as significant, but I have been advised, and as I understand it, that it is kept general so that the courts, at the end of the day, will determine the level of significance.

Ms PATTEN — Thank you, Minister. In likening then the threshold in this bill to the Road Safety Act, being another act of this Parliament, would you say that a significant disturbance or change threshold is like the threshold for 'impaired' in section 49 of the Road Safety Act?



Ms TIERNEY — The advice I have received is that it is about the drug itself, not the impact that it actually has on the individual.

Ms PATTEN — Thank you, Minister. I find that curious, given that the definition in the legislation is 'the stimulation or depression of the person's central nervous system resulting in a significant change to motor function, thinking, behaviour, perception, awareness or mood'. I would have to suggest that was of a person; that is not actually pertaining to the drug. In my understanding, it says that this is about having a significant disturbance or a significant change to behaviour, perception, awareness or mood, not that it is a significant drug. I do not see how this cannot pertain to the person.

Ms TIERNEY — The advice I have received is that it is not appropriate to compare the definition of psychoactive effect to a blood alcohol reading. That is because, as the member states, it is the impact on a person when consumed, not necessarily the intoxication of the person.

Ms PATTEN — Thank you, Minister, for that clarification. Rather than a blood alcohol rating I was getting to the point of likening the threshold to 'impaired' as in section 49 of the Road Safety Act.

That does not necessarily relate to blood alcohol (some words omitted)... I guess I am just trying to get an idea of where 'significant' stands in relation to other legislation, such as the Road Safety Act and the use of the word 'impaired'.

Ms TIERNEY — The matters that the member raised are indeed important points, and that is why it is important for the courts to actually determine the degree of significant impairment.

Ms PATTEN — Minister, in relation to clause 8, I am just wondering if you can confirm that it is not an offence to possess a psychoactive substance under that part or otherwise in the act other than for the purposes of production, sale or supply.

Ms TIERNEY — The simple possession of a synthetic drug will not be an offence. The laws are focused on stopping the synthetic drug trade in Victoria — retail outlets and those responsible for it — banning the production, sale and promotion of these dangerous drugs.

Ms PATTEN — Thank you, Minister. So the possession of a psychoactive substance for personal use is not an offence. Can the minister confirm that it is not an offence to consume a psychoactive substance under that part or otherwise in the act?

Ms TIERNEY — This approach is in line with similar schemes interstate, such as in New South Wales and Western Australia. However, police will be able to search for and seize synthetic drugs, like they can any other illicit drug. This does not mean that the possession of a synthetic drug is necessarily illegal, Ms Patten. The government will still be able to escalate its response to specific synthetic drugs that are identified as posing a significant risk to the community by adding them to the list of prohibited drugs of dependence set out in schedule 11 of the Drugs, Poisons and Controlled Substances Act 1981. This will enliven the existing illicit drug offences, including possession of a drug of dependence and trafficking offences. Many synthetic drug compounds are already listed as prohibited under the Drugs, Poisons and Controlled Substances Act 1981.

Ms PATTEN — Thank you, Minister. That does clarify it. I just want to confirm that, yes, if a drug is already listed, then of course it is already illegal to possess and use, but presuming that the psychoactive substance is not listed in the schedules, then there is no offence to consume or possess the substance under this part or otherwise in the act.

Ms TIERNEY — If it is not listed, it will be not be an offence.

Ms PATTEN — Regarding clauses 13 to 15 around search, seizure and forfeiture, I am just wondering if I can get agreement from you about the assessment of the Minister for Police, Ms Neville, in her statement of compatibility that these new powers do not limit section 20, which is property rights, of the Charter of Human Rights and Responsibilities.

Ms TIERNEY — I am advised that the answer is no.

Ms PATTEN — Just to confirm, what I was asking was whether you agreed with the assessment of the minister in her statement of compatibility that these new powers do not limit section 20 of the charter.

Ms TIERNEY — Yes.

Ms PATTEN — It would have been unusual otherwise. So is it correct that the government does not intend to issue an override declaration with respect to those clauses of the charter?

Ms TIERNEY — No, it does not.

...

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FIONA



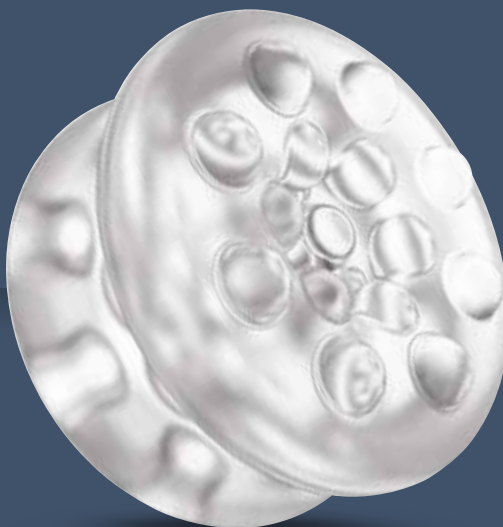
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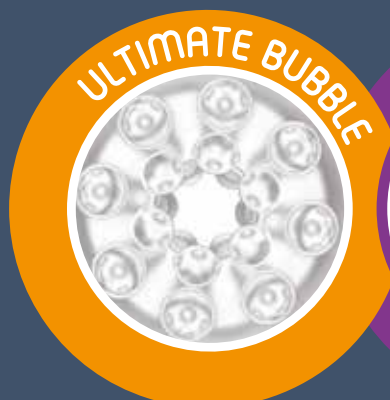
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MISS NUDE WORLD

CONTESTANT

AXEL | CENTREFOLD LOUNGE



Can you tell me a bit about yourself — How long have you been performing, and what do you like about being a performer?

I am relatively new to Centrefold, having been there for only a year, however I have been dancing since I was five — from ballet to cheerleading.

Is this the first time you have performed in a competition like MNW?

This is my first solo performance. I have performed in group comps such as *Sisters of Seduction*.

Can you tell me about your performance and what it means to you — What has inspired you to put this act together?

My costume and attitude on stage is inspired by the movie *The Hunger Games: Mockingjay* — the character is dominate, fierce and sexy.

As for my dance style and movement, I wanted to go with something different and unusual — I want to stand out with a different style so my inspiration for my character is a zombie.

I think it will be outside of the normal performance style, and I aim to shock and entertain.

What are you most looking forward to about being part of Miss Nude World?

It is such a huge competition and I am excited to be part of it and get my first solo act on-stage.

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BRING BACK THE BONG

BY NICK WALLIS

BRING BACK THE BONG CAMPAIGN AND LAWS ACROSS AUSTRALIA

THE GLOBAL DRUG SURVEY RESULTS WERE RELEASED FOR 2017, REVEALING THAT AUSTRALIANS ARE THE WORLD'S BIGGEST BONG SMOKERS. ALL THE WHILE, INCREASINGLY DESPERATE LEGISLATIVE MORAL POSTURING HAS LEAD MANY A GOVERNMENT DOWN THE PATH OF WIDENING NETS OF PROHIBITION.

Across Australia, the most common drug crime people are caught for is the use or possession of cannabis. And almost every state and territory has attempted to ban the bong.

Even with bongs banned and cannabis consumers being the most likely to end up in the crosshairs of prohibitionist police, we still manage to smoke more cones than any other country on Earth.

A quick read of the sort of conversations that politicians have in parliament when deciding on whether or not to ban the bong reveals comments clearly indicating that these bans are frivolous. ALP Victoria MP Jenny Mikakos was no fool to the fact that banning bongs won't stop people making their own or finding other ways to smoke their cannabis, "But as we have heard in previous contributions, these types of devices are abundant in terms of their availability through the internet and other sources. Also, people compromise and use whatever they have at hand to smoke their cannabis." Victoria banned the bong in 2011 despite politicians admitting it would not stop people making their own, buying them off the internet or consuming cannabis using a different method, "Drug and Alcohol Research and Training Australia director Paul Dillon said that while the legislation would remove confusion about the illegality of cannabis, he did not believe outlawing bongs would result in a significant decline in the drug's use."

In 2016 the Northern Territory was gripped by Australia's favourite current moral hysteria, the national ice panic. The NT's Ice Select Committee apparently recommended that banning bongs would somehow reduce the harm of ice in the community. By banning the things people enjoy using to take a drug, these politicians figure that people

will just cut down or cease their use. NT MP Gerry Wood demonstrated a little more sense on the issue with a few pragmatic caveats to the ban, "Naturally, businesses will be given time to dispose of them because they cannot get rid of them straight away. An opt-out provision has been included in the definition of a shop or a stall to allow for certain premises to be excluded. It is necessary so legislation can cater for a situation where certain drugs are legalised. If cannabis is ever legalised as medicine there will be exemptions."

In 1996 the Californian branch of NORML (National Organisation for the Reform of Marijuana Laws) and MAPS (Multi-Disciplinary Association of Psychedelic Studies) sponsored a study into the health effects of using a bong versus other methods of consumption. They found that bongs do not necessarily protect smokers from harmful tars, when compared to other methods of ingestion (vaping, eating, joint). Bongs were found to produce more tar in the smoke than an unfiltered joint, though the study authors note this may be due to the quality of cannabis used in the study.

The authors also note that this should not necessarily deter consumers from using a bong as they may filter out other, non-solid smoke toxins.

In 2010 the Australian Bureau of Statistics' data on cannabis use showed that 84.3% of cannabis consumers use a joint, followed by 81.7% using a bong, demonstrating a lot of crossover.

More recently, it was reported that Australians are the biggest bong smokers in the world, with more than one in four cannabis users saying that they prefer a bong to any other method of consumption. Finland, USA and Canada

weren't too far behind but Australians are the global leaders in bong usage.

The Australian Capital Territory is the only place in Australia to have regulated the sale of bongs, recognising the need to restrict the product to a certain audience, while still allowing their sale from local stores.

IN 2014, THE ACT GOVERNMENT PASSED A BILL REGULATING THE DISPLAY OF BONGS:

- An occupier of a retail or wholesale outlet commits an offence if the occupier displays to customers at the outlet a drug pipe within, or adjacent to, the outlet.
- Drug pipe – (a) means – (i) a device, or components that together make a device, for the purpose or apparent purpose of smoking, or drawing or inhaling smoke or fumes from, a controlled drug; or (ii) a device that is intended to be used for the purpose or apparent purpose of smoking, or drawing or inhaling smoke or fumes from, a controlled drug, but that requires an adjustment or modification to be used for that purpose; and (b) includes a device commonly known as - (i) a hash pipe; or (ii) an ice pipe; or (iii) a bong.

Properly constructed, high quality bongs are less likely to result in people consuming extra, toxic by-products or substances from plastic bottle bongs, dodgy products from overseas or other inferior equipment, and as such, the sale of such devices ought to be allowed in order to provide consumers with safer, alternative options. Prohibiting sale of bongs has had no measurable effect on the drug market and appears to create incentives for online retailers and DIY construction of bongs.

STATE BY STATE RUNDOWN

VIC

Any device used or intended to be used to introduce a 'drug of dependence' into a person is illegal, unless it is a hookah which is used to introduce tobacco, molasses, fruit, herbs or flavouring to the body.

Section 80T of *Drugs, Poisons and Controlled Substances Act 1981* (Victoria)

NSW

Possession of equipment which is used for the administration of a prohibited drug is guilty of an offence. Supply of an 'ice pipe', 'waterpipe' and 'bong' which are any device(s) able to be used or used with slight modification for the purpose of administering a drug is an offence. This does not include any device prescribed by the regulations as not being these items, yet no devices are listed under the regulation.

It is considered irrelevant if the 'ice pipe' or 'waterpipe' was used or intended to be used for a purpose other than administering a prohibited drug.

Section 11A of *Drug Misuse and Trafficking Act 1985* (NSW)

ACT

It is an offence to display a 'drug pipe' (including hash pipe, ice pipe and water pipe / bong) to customers at the outlet.

Section 621A of *Criminal Code 2002* (ACT)

QLD

Possession of anything which is used for the administration, consumption or smoking of a dangerous drug is considered an offence.⁵³

Section 10 of *Drug Misuse Act 1986* (QLD)

TAS

Possession of a utensil, appliance or other thing used to administer a controlled drug is not allowed. This offence carries a maximum punishment of 50 penalty units.¹⁰

Section 23 of the *Misuse of Drugs Act 2001* (Tasmania)

SA

The sale and possession of equipment used in 'connection with smoking, consumption or administration of a controlled drug' is guilty of an offence.⁶⁵

Section 33D of *Controlled Substances Act 1984* (SA)

NT

The display and sale of a cocaine kit, water pipe or ice pipe is a punishable offence.

Section 15 *Misuse of Drugs Act*

WA

Western Australia considers 'drug paraphernalia' to be anything made or modified to be used in connection with manufacturing or administering of a prohibited drug or plant. Any person who displays any drug paraphernalia for sale in a retail outlet or sells it commits an offence and will receive a \$10,000 fine.⁸⁰

Section 7B of *Misuse of Drugs Act 1981* (WA)

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ISABELLE DELTORE | CENTREFOLD LOUNGE



Can you tell me a bit about yourself — How long have you been performing and what do you like about being a performer?

I have been dancing for seven years now and have been performing feature stage shows for four years. For me, I love the energy of being on-stage.

Can you tell me about your performance and what it means to you — What has inspired you to put this act together?

Personally, I go through a different process each time I develop an act, and the theme is often different for each show. Sometimes it is just because I like the character.

I put a lot of thought into what props will really bring my act to life, and having the opportunity to perform on the Miss Nude World stage allows me to showcase these props and be a bit extravagant.

What are you most looking forward to about being part of Miss Nude World?

Finally putting all of my hard work on-stage.

FRISKY BUSINESS: WORKING IN KINK

A PANEL DISCUSSION

As part of the Oz Kink Festival, on the 20 September 2017 Mz Mallice and MisKnickers opened the doors to the wider community, hosting a fascinating panel Q&A and forum event 'Frisky Business — Working in Kink'. The panel comprised of professionals from a range of backgrounds, styles, and generations including kink performers, dominatrix's, pro-BDSM workers, leather experts as well as those new to the industry including: Mistress Electra Amore, Sai Jaiden Lillith, Mz Asha Luna, Ignixia (USA), Mistress Tokyo (SYD), Jane Untamed and Marina Lee.

The 'World of Kink' has traditionally been an underground industry, and is often described as a 'lifestyle' more than just a job. Typically the kink community has been rather secret and segregated, with most professionals starting out in a dungeon and under the guidance of a mentor.

However with developments in technology, pop-culture and psychiatry, as well as the normalisation of kink through books and movies — particularly with the Fifty Shades of Grey phenomenon — some massive changes to the whole BDSM/ Kink Community have followed.

Kink and BDSM has become more visible, more acceptable socially, and more out in the public sphere. This in turn has created a certain amount of visibility for those professionally involved in the industry. As Mistress Jane describes, 'the world is becoming more accepting — which has meant as a kink performer I can be more visible and out there'.

Mistress Electra Amore, an international dominatrix and BDSM expert concurred, that visibility has definitely changed the professional landscape of her chosen career — encouraging 'activism and being out there, shamelessly. The stigma of the job has definitely shifted'. However, many of the professionals cautioned, just because it is more socially accepted to work in kink, not to be complacent. There was quite rigorous discussion around maintaining your privacy, particularly when it comes to family. It was also highlighted to be mindful when travelling overseas for work, know the local laws and carry the appropriate luggage, that is, generally no sharps or canes.

Overall, I found this panel Q&A open and enlightening, with all of the panellists being encouraging and supportive of each other and their journeys. And it is just that, a journey in this current conservative political climate, as society seeks out alternatives, stigma subsides and acceptance prevails.

FOR MORE INFORMATION VISIT WWW.OZKINKFEST.COM



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PRODUCT REVIEWS:

ZUMIO

AWARDED 'BEST NEW PRODUCT OF 2017' AT ADULTEX, AUSTRALIA'S LARGEST ADULTS-ONLY TRADE SHOW, I WAS ADMITTEDLY CURIOUS TO TRY THIS ONE OUT.

Based around the 'made by women for women' concept, this intuitive toy presents well. It is beautifully designed, sleek and ergonomic — with an antenna-like pointed tip (made out of high-quality ABS plastic), and a infinity-shaped button system and body that is made of silicone.

It looks great, is comfortable to hold and easy to manoeuvre. The silicone feels great to touch.

The charging stand is very smart indeed, and allows for the toy to charge wirelessly. This also means that there are no charging jacks so it is waterproof. On presentation, the Zumio is like nothing I had seen before when it comes to a 'pin-point' stimulation tool.

For that particular reason, it is quite intense, so if you are someone who is overly sensitive, you would want to play with this product around your vulva before approaching your clitoris.

I would also recommend it to any woman who likes finger stimulation, as this toy manages to recreate the feeling of small circular motions with the right pressure.

I would also encourage this toy to be used in couple-play, as it is something that can be used to prolong stimulation and heighten your orgasm.

“

OVERALL, I RATE THIS PRODUCT HIGHLY — IT WILL DEFINITELY GIVE YOU AN INTENSE AND LONG-LASTING ORGASM. CLEO XX

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