## $eros^{\mbox{the}\ \mbox{adults}\ \mbox{only}\ \mbox{only}\ \mbox{association}$

Doug Cameron Parliament House Canberra

20.8.12

Dear Doug,

On Q & A tonight your comments on regulating cigarettes were very welcome.

You appeared to be saying that the current process of incrementally cutting back access to cigarettes without attempting total prohibition, was bearing fruit and should be continued.

My question is this. Why not truly make cigarettes the adult behaviour that they are by taking them out of family areas and placing them in adults-only venues like pubs, gambling premises, adult shops and any other legally age-restricted venue. There are 20,000 of these venues around the country so no lack of outlets.

In this way, kids cannot see the transaction of money for tobacco taking place.

In supermarkets, service stations and kiosks, this transaction is in full view of children and creates a powerful psychological relationship with long lasting effects.

Of course this would mean taking on the powerful supermarket lobby but do we really want to continue lowering smoking rates or don't we?

Happy to discuss the parameters of this proposal as we have worked them through quite a bit.

Yours truly, Robbie Swan: Coordinator