



>> AICO CELEBRATES
ITS 9TH BIRTHDAY!

Congratulations and happy birthday AICO members and supporters. AICO is now officially nine years old. This is a great achievement for an organisation that was greeted with curiosity, surprise and a degree of uncertainty, even suspicion by some in the adult industry way back in September 2003.

During these nine years AICO has created a climate in the Australian adult film industry that is very piracy aware. In most instances wholesalers, retailers and the public are keen to respect the film rights of copyright owners and their distributors.

Those who have chosen to trade under a pirate flag have felt AICO's investigative and enforcement reach through the courts of Australia and via other legal enforcement activity. This has allowed AICO and its members to set legal precedents all the way to the full bench of the Federal Court, not just for adult DVD piracy matters but in the broader field of intellectual property (IP) law.

Thankfully not all pirates have chosen to fight allegations via the courts, allowing many disputes to be resolved via consultation leading to common-sense outcomes.

Those who have chosen the courts have incurred not only the high expense of a court challenge but have paid even higher costs in court awarded financial penalties and damages and court ordered injunctions on their illegal activities. These are the pirates who bemoan AICO's existence and will not be cheering our nine years fighting to protect adult film copyright in Australia.

Unfortunately adult film piracy remains a hot issue. AICO continues its anti-piracy investigation and enforcement work in what might appear at times to be a somewhat below the surface mode. However, make no mistake, as the need arises AICO will not hesitate to bring its full investigative and legal expertise and resources against adult film pirates.

Moving into our tenth year our thanks go to the majority who continue to support a legal and professional adult film industry. AICO will

continue to work with you to achieve a level playing field. Our catch-cry to others remains, Pirates Beware!

>> ONGOING INVESTIGATION OF
ADULT STORES, CATALOGUES
& WEB SITES

The position of those caught selling pirated or illegally parallel imported DVDs remains perilous.

Piracy undermines the livelihood of legitimate film retailers and distributors and remains a real and ongoing threat to the studios, producers, actors, directors, technicians, marketers and other employees that make adult films possible.

Illegitimate operators and adult media pirates do not want to see an industry with a level playing field. Their livelihood is made from stolen goods, that is the pirated films they sell, often under opaque business structures in an attempt to avoid detection by copyright owners.

AICO and its members try to tackle most instances of copyright breaches directly with alleged infringers as a first step towards resolving detected problems. However, at times court and other legal actions are necessary to enforce the rights of AICO members.

If you are selling copyright infringing DVDs you run the risk of detection by AICO's investigators and mystery shoppers, and possible legal action by AICO and its members. You never know when an AICO mystery shopper is buying DVDs from your store or web site. Maybe it was the customer you just served?

>> HOW TO SPOT A PIRATE DVD
BROCHURE

AICO's investigation of the sale of pirate blue back DVDs, pirate factory pressed silver back DVDs and parallel imported DVDs is ongoing.

AICO's How to spot a pirate DVD brochure will help you identify copyright infringing DVDs. If you are uncertain about the authenticity of AICO member DVDs offered to you check with an AICO distributor member or the film studio.

You can request a copy of AICO's brochure How to spot a pirate DVD via email, info@aico.org.au or by calling 02 9328 5527. A soft copy download is available on the home page of the AICO web site.

>> AICO HOLOGRAMS

AICO distributor members have affixed over 5.5 million AICO holograms to their films. By purchasing DVDs that display the AICO hologram you are assured that the films you are buying are authentic.



Visit the "News" menu on Home Page of AICO's website www.aico.org.au for updates on piracy matters, AICO press releases and related matters.



>> AICO MEMBERS PRODUCERS:

Acid Rain
All Blue Shirts Inc.
American Hardcore
Anarchy
Antigua Pictures
Bang Bros
Belladonna Entertainment Inc.
Brain Candy
Buttman
Cal Vista International
Chandler Toluca Lake Studios
Channel 1 Releasing (C1R)
Christoph Clark Productions
Colossal Entertainment
Curly Productions Inc.
Daring
Deviant Mindz Productions
Devils Film
Digital Playground
Digital Sin
Dirty Monkey Inc.
Doghouse Digital
Dream Entertainment
EA Productions
Eurocreme
Evil Angel
Evil Empire
Exquisite Multimedia
Falcon
Fraserside Holdings Limited
Freaky Deaky
Harmony
Hot Desert Knights
Hot House Entertainment
Hush Hush
International Video Consultants
Jake Malone Productions
Jocks

Joey Silvera
John Leslie Productions
John Stagliano Inc.
Jonni Darkko Productions
Jules Jordan Video
Justin Slayer Productions
Le Wood
Madness
Magma
Manuel Ferrara Productions
Medina Inc.
Mile High Distribution
MSR Videos
Mustang
Nacho Vidal Productions
New Sensations
Nj Films
No Boundaries
Nxt Level Productions
P.W. Productions
Peach
Platinum X
Pleasure Productions
Porn Stories Productions
Precious Video Productions
Private
Pure Play
Raging Stallion
Rascal Video
Reality Kings
Red Light District
Rocco Sifreddi Productions
RSP Ltd
Sherwood Enterprises
Smash
Third Degree Films
Titan Media
Venom

Video Team
Vivid
Voyeur Media
Wicked
Zero Tolerance

>> DISTRIBUTORS:

Calvista Australia Pty Ltd

>> AUSTRALIAN EXCLUSIVE LICENCES:

AICO distributor member Calvista Australia Pty Ltd has exclusive licence agreements with producers including:

Digital Playground
Digital Sin
Evil Angel Bobbi Starr
Evil Angel David Perry
Evil Angel Jazz Duro
Evil Angel Kevin Moore
Evil Angel Mike Adriano
Evil Angel Belladonna
Evil Angel Christoph Clark
Evil Angel Erik Everhard
Evil Angel Gregory Dark
Evil Angel Jake Malone
Evil Angel Jay Sin

Evil Angel Joey Silvera
Evil Angel John Leslie
Evil Angel John Stagliano
Evil Angel Jonni Darkko
Evil Angel Jules Jordan
Evil Angel Justin Slayer
Evil Angel Manuel Ferrara
Evil Angel Nacho Vidal
Evil Angel Raul Cristian
Evil Angel Rocco
HarmonyXXX
Jules Jordan Video
Live Gonzo

Marc Dorcel
Marc Dorcel R Version
Mile High
New Sensations
New Sensations R Version
Private DVD
Private R Version
Reality Junkies
Smash Pictures
Sweet Sinner
Sweet Sinema
Sweetheart Video
Vince Vouyer

Vivid Alt
Vivid Pictures
Vivid R Version
Vivid-ED
Vivid Super Hero

Visit the "AICO Studio List" menu at AICO's website www.aico.org.au for a list of AICO members including those studios that are exclusive to our Distributor Members. AICO Distributor Member Calvista Australia Pty Ltd lists its exclusive studios and titles under the "Exclusive" menu of its website www.calvista.com.au.